



## EXAMPLETOWN 9 Example Crescent

Buyer Feedback

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Key interested parties

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Campaign Stats and Metrics

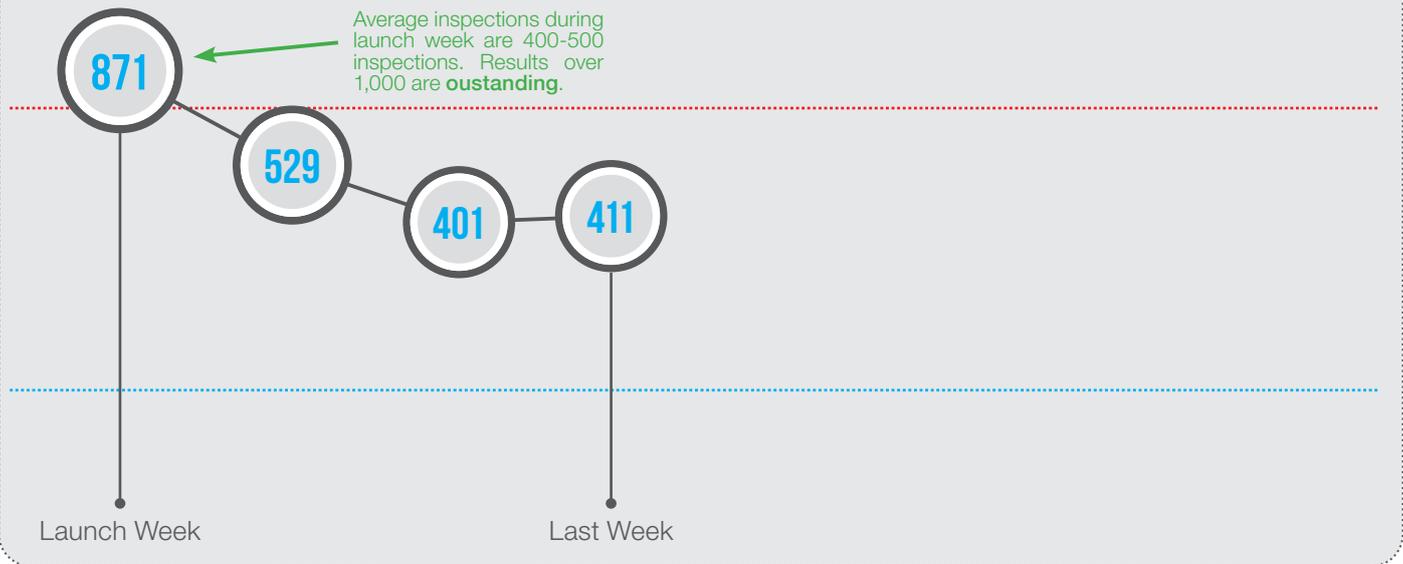
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Comparable homes on the market

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# CAMPAIGN STATS AND METRICS

## INTERNET INSPECTIONS BY WEEK - [REALESTATE.COM.AU](https://www.realestate.com.au)



## OPEN INSPECTION ATTENDANCE - BY WEEK



CURRENT ADVERTISED PRICE



TELEPHONE ENQUIRIES



E-MAIL ENQUIRES

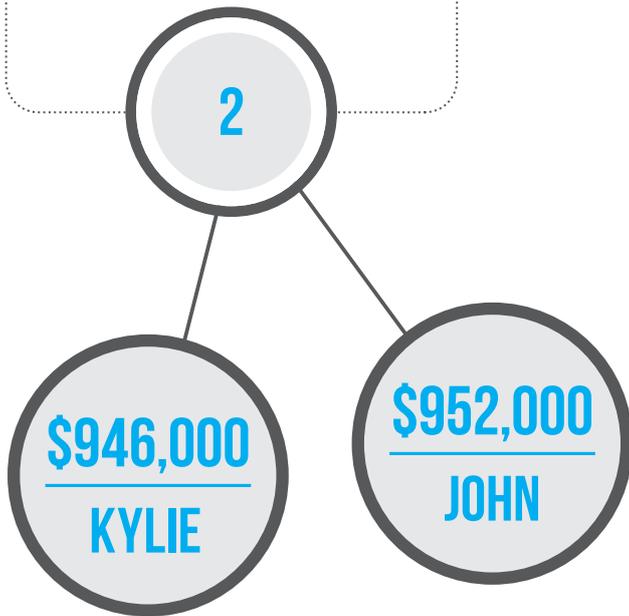


BUYER MULTIPLE VISITS



Multiple visits by the same buyer are usually evidence of some level of further interest. Either your home is on the shortlist and they are looking to narrow the list down, or they are showing a family member or friend in anticipation of taking further action. All good signs.

## OFFERS RECEIVED



Every property's best week on the market is opening week, followed by the second week on the market and on downwards from there.

You should expect to see offers in the first week, if the buying public see value in the price you have chosen to ask for your property. Buyers look at a range of properties every weekend, and a zero in the circle to the left, should be a concern, especially if the first two weeks of your campaign have passed.

## BUYER FEEDBACK THIS WEEK

### JOHN

This was John's second visit to the home, this time with his family.

They all loved the character of the home and the quality of the renovation and John has since submitted an offer (\$952,000) within the range. Negotiations are now ongoing and we will update you via phone call soon.

### KYLIE

Kylie came back for a second look at the home after submitting her offer of (\$946,000) last week (which we declined on your advice).

Kylie still really likes the home and we will be chatting with her this week to negotiate further and try to move her offer to an acceptable level.

### SAM

Sam has been looking in this area for a few weeks and was very impressed with the size and overall presentation of the home.

Unfortunately Sam felt the home didn't offer enough rear yard space for his kids and dogs and he wants to keep shopping.

### JAMES

James loved the size of the bedrooms and thought the renovation of the building was top notch, however he was looking for larger living areas and more rear yard space.

No interest in pursuing further, wants to keep shopping.

## BUYER FEEDBACK THIS WEEK

### JOHN

John loved the character of the building and the sky high ceilings throughout. John mentioned he wanted to try and come back for another look with family during the week. Seems quite interested in the home. John is also trying to work out if he can get a decent workshop constructed in the back yard.

### KYLIE

Kylie and her partner Jimmy liked the property a lot and felt the location was perfect for the schools they wanted to get their kids into. They also felt the size was about right for their young family and are considering making an offer at the moment. Will follow up tomorrow if we do not receive offer from them tonight.

### LUKE

Luke noticed the open home from the street signage and decided to pop in for a look as he lives nearby and has been thinking about buying an investment property in the area.

Didn't want to take things any further as he felt this was a little large for what he would like to buy for investment. Wants to keep looking.

### SURINDER

This was Surinders' first weekend looking at homes and while he liked the overall style and presentation of the home he wasn't a fan of the floor plan and wanted larger second living space.

Wants to keep shopping around.

### HELEN

Helen loved the size of the main living area and thought the quality of the renovations were outstanding. However she felt that the kitchen was undersized and the second living area was a little too small to be truly useful as the kids grow up.

No further interest - wants to keep looking around.

### SANDY

Sandy liked the home quite a lot. Loved the decor and presentation and also the size of the bedrooms. It seems to be just what they are looking for but they still need to sell their own home first. Said they may look at trying their luck with a subject to sale offer this week.

We are staying in touch.

# Contact Us

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