

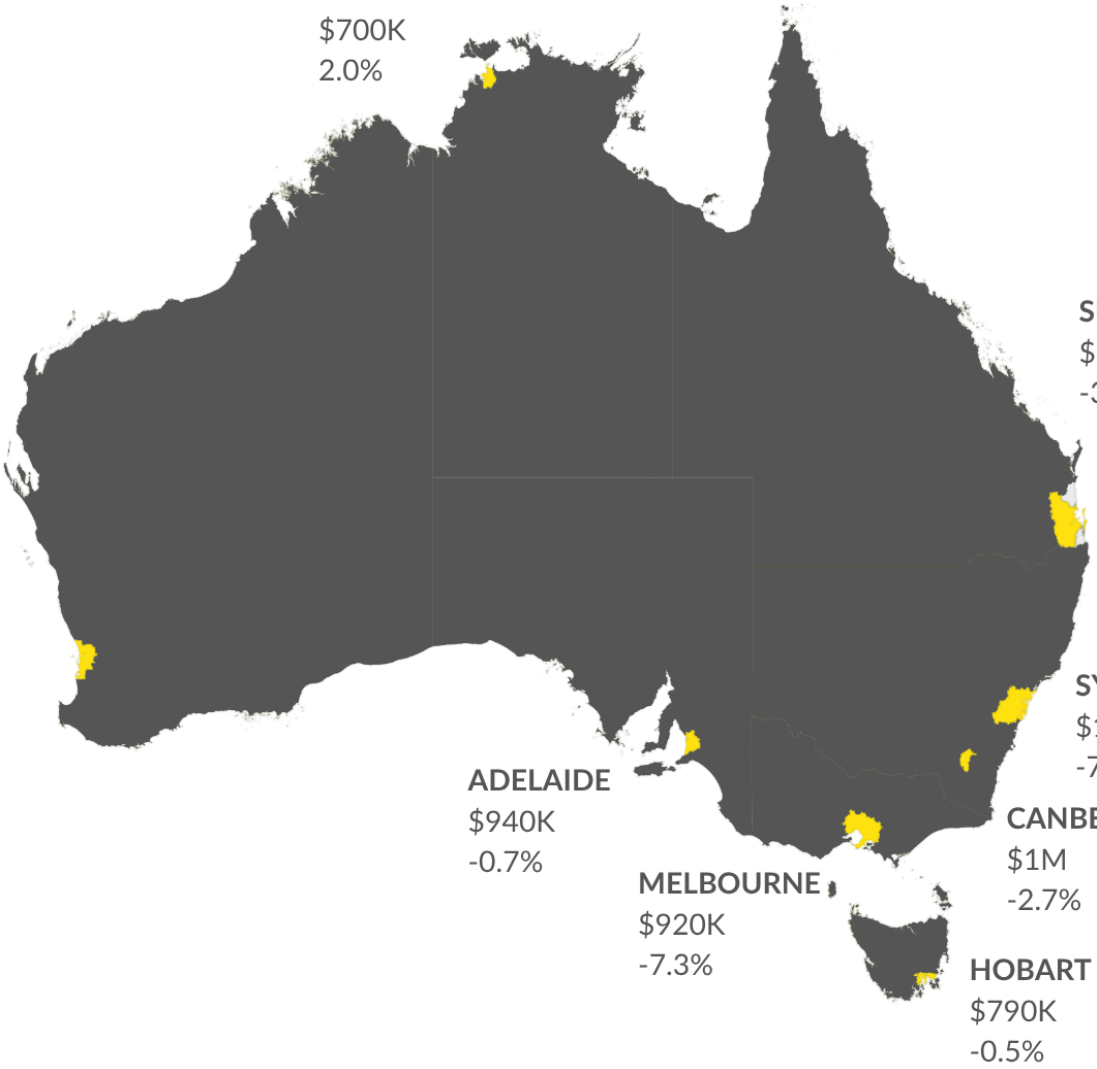
RAY WHITE **NOW**

PALMERSTON

PROUDLY PRESENTING PROPERTY MARKET INSIGHTS

MAJOR CITY HOUSE PRICES (% CHANGE) IN THE LAST 12 MONTHS

AUSTRALIA*	PALMERSTON
$980K	$910K
0.0%	-7.1%

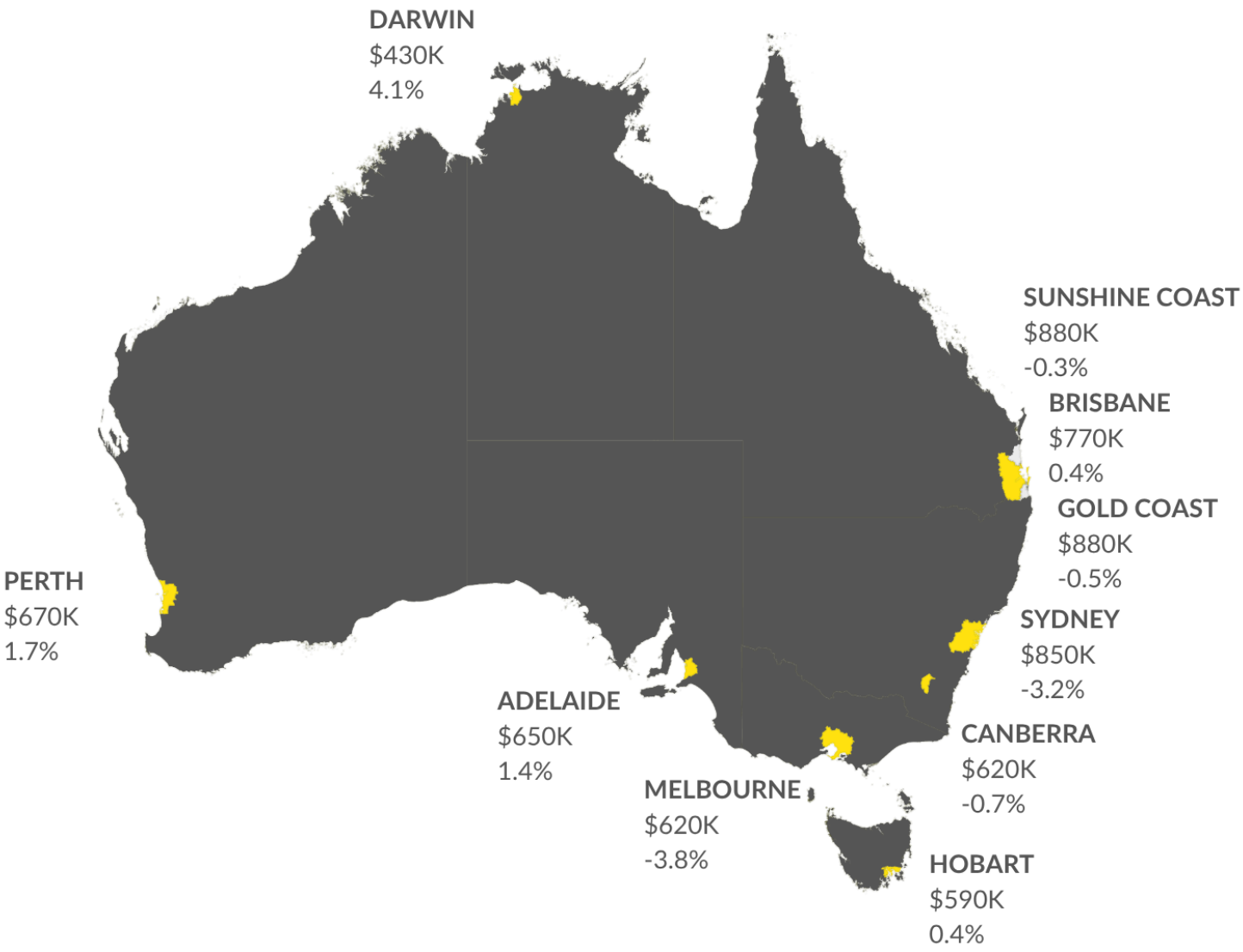


$ MEDIAN HOUSE PRICE
% CHANGE IN PRICE

Source: Neoval, Cotality
Updated as of September 2026
**VIC and national data sourced from Cotality due to data availability.*
All other major cities sourced from Neoval.

MAJOR CITY UNIT PRICES (% CHANGE) IN THE LAST 12 MONTHS

AUSTRALIA*	PALMERSTON
$730K	$650K
0.0%	5.8%



$ MEDIAN UNIT PRICE
% CHANGE IN PRICE

Source: Neoval, Cotality
Updated as of September 2026
**VIC and national data sourced from Cotality due to data availability.*
All other major cities sourced from Neoval.

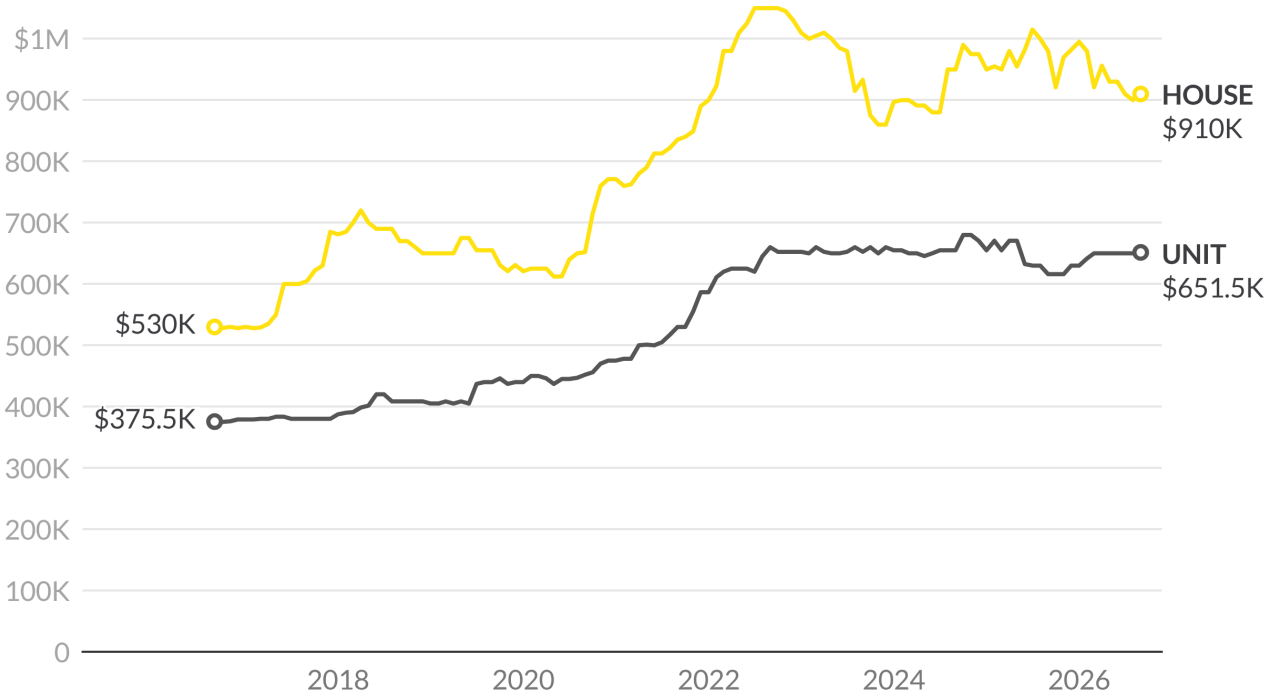
Palmerston 1 and 10 year price growth

Property	Current Price	1Y $ Growth	1Y % Growth	10Y $ Growth	10Y % Growth
HOUSE	$910K	– $70K	-7.1%	+ $380K	+72%
UNIT	$650K	+ $36K	+5.8%	+ $276K	+74%

Source: Neoval

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Palmerston 10 year price trend



Source: Neoval

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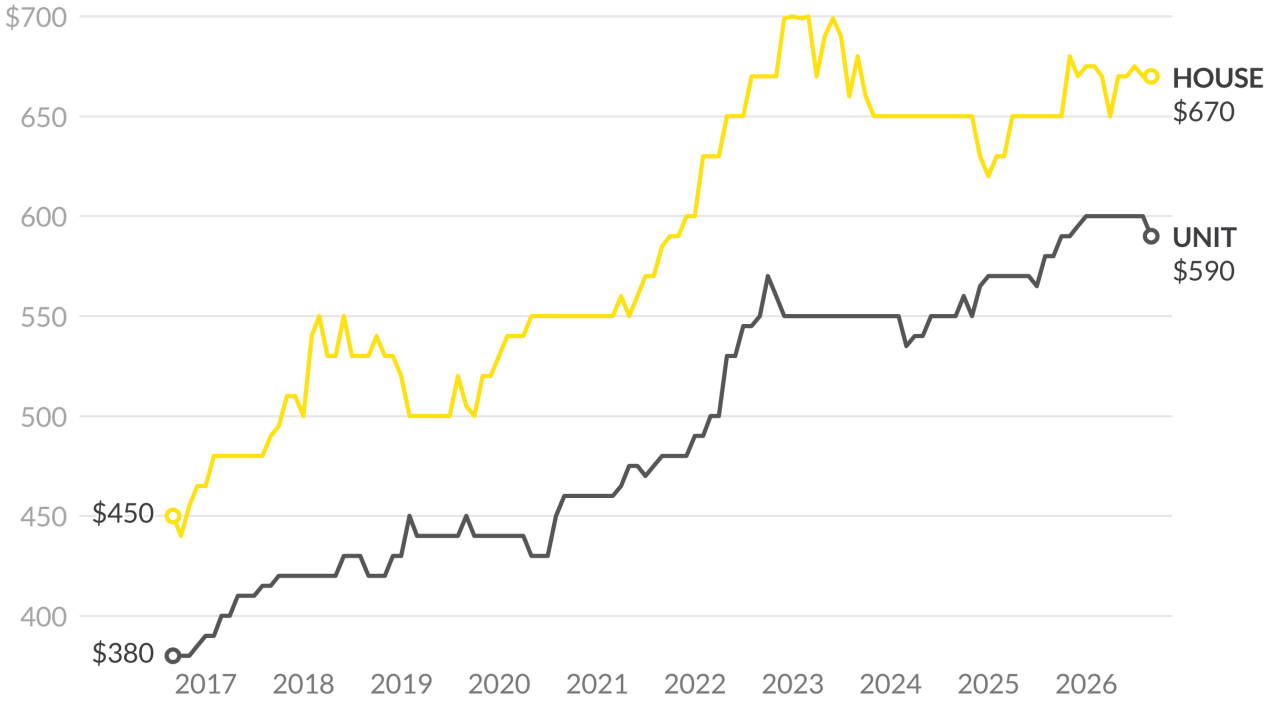
As of September 2026, Palmerston's median house price stands at approximately $910K, representing a 7.1% decline compared to this same month last year. Over the past decade, house values have recorded a solid gain of 71.7%, or approximately $380K, since this same month 10 years ago. In contrast, the median unit price reached approximately $650K, reflecting a strong 5.8% increase from this same month last year. This upward trajectory in unit values has occurred alongside a robust 73.5% growth, or approximately $276K, over the last decade, representing a notably stronger performance when compared to broader capital city unit trends.

Palmerston rental price growth

Property	Current Price	1Y $ Growth	1Y % Growth	10Y $ Growth	10Y % Growth
HOUSE	$670	+ $20	+3.1%	+ $220	+49%
UNIT	$590	+ $10	+1.7%	+ $210	+55%

Source: Neoval

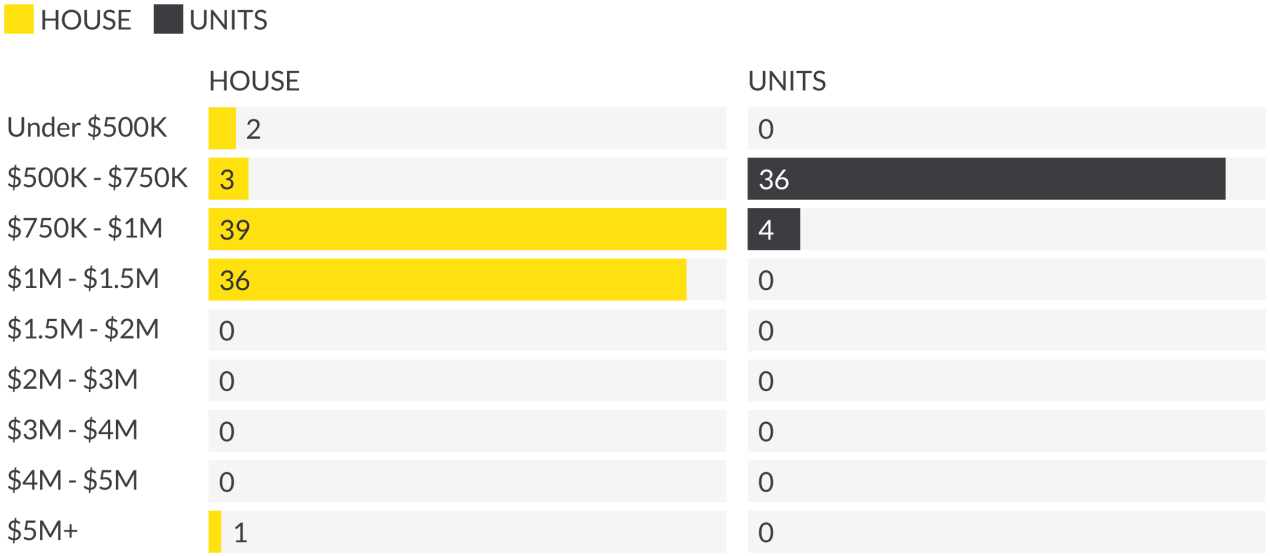
Palmerston rental price trend



Source: Neoval

Palmerston's median weekly rental rate for houses in September 2026 reached approximately $670, having recorded a solid 3.1% increase over this same month last year. This same month 10 years ago, house rents stood significantly lower, reflecting a long-term gain of approximately 48.9%. For units, the median weekly rental rate settled at approximately $590, which represents a 1.7% rise compared to this same month last year. Over the decade, unit rents have demonstrated a robust 55.3% growth, maintaining their strong upward trajectory, a performance that aligns with overall positive capital city trends.

Palmerston 12M rolling sales count

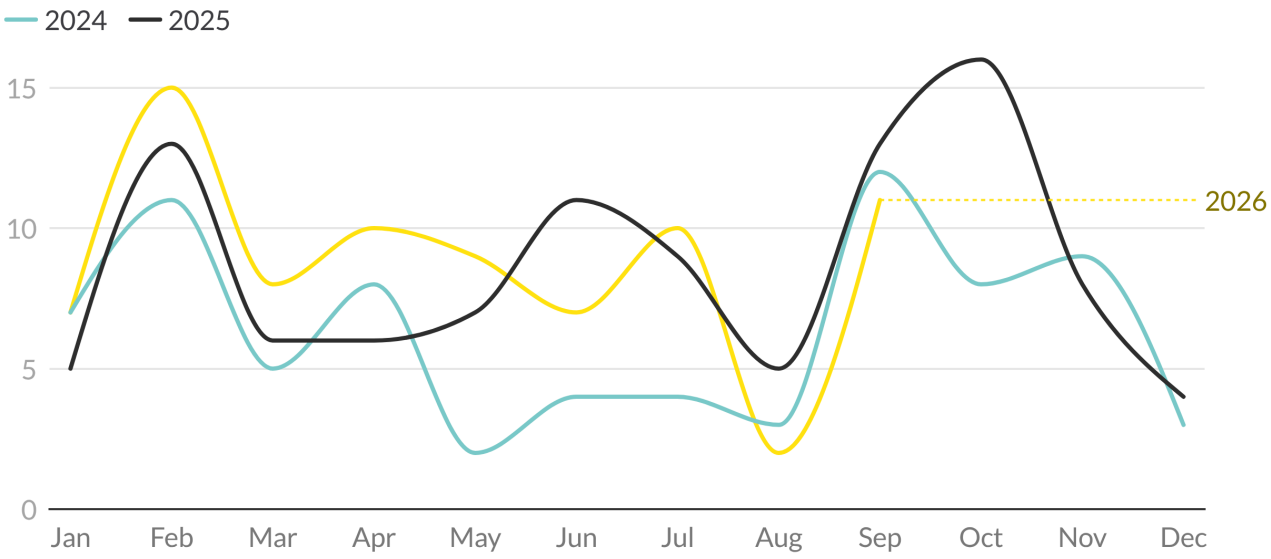


Source: Neoval

Palmerston's housing market, as of July 2026, showcases a distinct spread of sales activity. House transactions predominantly occurred in the $750K to $1.5M range, with 39 sales between $750K-$1M and 36 between $1M-$1.5M, reflecting a robust mid-tier market that extends into premium segments, including one sale above $5M+. The unit market, however, maintains its core concentration in the $500K to $750K bracket with 36 sales, establishing a clear tier for entry-level and mid-range buyers. This distribution of sales reflects diverse market segments, aligning with broader regional trends.

Palmerston monthly volume of new listings over the past 3 years

Number of new monthly listings



Listings from whole market including Ray White.

Source: Neoval

New listings in September 2026 in Palmerston recorded a strong 450% monthly gain from August, reaching 11 properties. This notable monthly increase contrasts with annual trends, representing a 15% decline compared to September 2025 and also sitting 8% lower than September 2024. This pattern reflects persistent supply constraints and reinforces limited vendor activity, coinciding with broader market conditions where the usual seasonal lift in new listings has not appeared. Despite the strong monthly surge, overall activity in Palmerston maintains a tighter flow of new stock compared to previous years.

Methodology

Pricing data

Price data is sourced from our research partners at Neoval Research Group, providing comprehensive coverage across all major Australian capital cities and regional markets. Price movements are calculated using median values to ensure accurate representation of typical market performance.

Why median?

The median provides a reliable measure of the "typical" market price by identifying the middle value when all sales are arranged in order. Unlike arithmetic averages, which can be distorted by extreme high or low sales, the median represents the price point where half the properties sold for more and half sold for less. This methodology is particularly valuable when analysing property markets as it reduces the impact of outliers – such as exceptionally expensive waterfront properties or distressed sales – providing a truer reflection of what most buyers and sellers experience in the market. The median effectively captures the centre of the market distribution, making it an ideal measure for tracking genuine price movements over time.
Tasmania exception: Due to licensing restrictions, median data from Neoval is not available for Tasmania. For Tasmanian markets, we utilise the Median Sales AVM Value from Cotality, which represents the median (50th percentile) estimated sales value of all properties based on the hedonic imputation method.

ABS region segmentation and naming convention

Our analysis utilises the Australian Bureau of Statistics (ABS) geographical classification system, employing GCC, SA4, SA3 and SA2 naming conventions as the statistical and computational standard established by the ABS. This hierarchical structure provides a consistent framework for analysing property markets at various geographical scales, from major metropolitan areas down to individual SA2s. The visual representation and practical application of these classifications can be explored through the ABS mapping portal at https://maps.abs.gov.au, which displays the 2021 GCC, SA4, SA3 and SA2 shape files. These are the same shape files and naming conventions used by Neoval in their price modelling computations, ensuring consistency between our data sources and official statistical boundaries.

For comparative analysis purposes, the Sunshine Coast and Gold Coast regions are classified alongside GCC Major City regions. This classification reflects their substantial price growth over recent years and their common comparison with major metropolitan markets. Given their economic significance and market characteristics, these regions are considered Major City regions for the purposes of this analysis.

Listing data

National property listing volumes are sourced from Domain, Australia's leading property portal, providing comprehensive coverage of new property listings across all markets. National listings: presented as monthly counts spanning the last three years (2023-2025) to identify seasonal patterns and year-over-year trends in property supply. Major city and regional listings: current month data is presented with both monthly percentage change (comparison to previous month) and annual percentage change (comparison to same month in previous year) to highlight both short-term fluctuations and longer-term supply trends.

Sales count data

Sales count data by price point is sourced from Australian Property Monitors (APM) and Valuer General records, providing transaction data across all fixed price segments for market segmentation analysis. While filtered for residential properties only, some commercial or rural properties may be incorrectly classified as residential in the source data, potentially affecting data precision.

Temporal framework

All data series are presented on a monthly basis covering the three-year period from 2023 to 2025, enabling identification of seasonal patterns, cyclical trends, and year-over-year comparisons. This timeframe captures the full interest rate cycle from peak rates through to the current cutting cycle, providing context for current market dynamics. All data sources represent substantial market coverage but may not capture 100 per cent of market activity. Price data from Neoval provides broad market representation. Regional variations in data coverage may exist, with metropolitan markets generally providing more comprehensive data.

Commentary Generation Methodology

The market commentary throughout this report was generated using Google's Gemini 2.5 Flash, a state-of-the-art large language model chosen for its exceptional ability to analyse complex datasets and translate them into clear market insights. The model was fed comprehensive data from both our national report along with region specific metrics, enabling it to contextualise local movements within broader market trends. Through multiple iterations of refinement, we optimised the system to provide straightforward, factual descriptions of the data presented in charts and tables, avoiding speculation while highlighting key trends and significant data points. This approach represents our ongoing efforts to deliver consistent, data-driven commentary that accurately reflects underlying market information in accessible language for both property professionals and general readers.

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The Ray White Economics team delivers independent research and analysis across residential, commercial, and rural property markets. Led by Chief Economist Nerida Conisbee, the team combines rigorous data analysis with deep market expertise to produce insights that are both credible and accessible. Drawing on one of Australia's largest real estate datasets and a national network of market intelligence, the team tracks the trends, forces, and shifts shaping Australian real estate, helping buyers, sellers, and investors navigate with clarity and confidence.



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