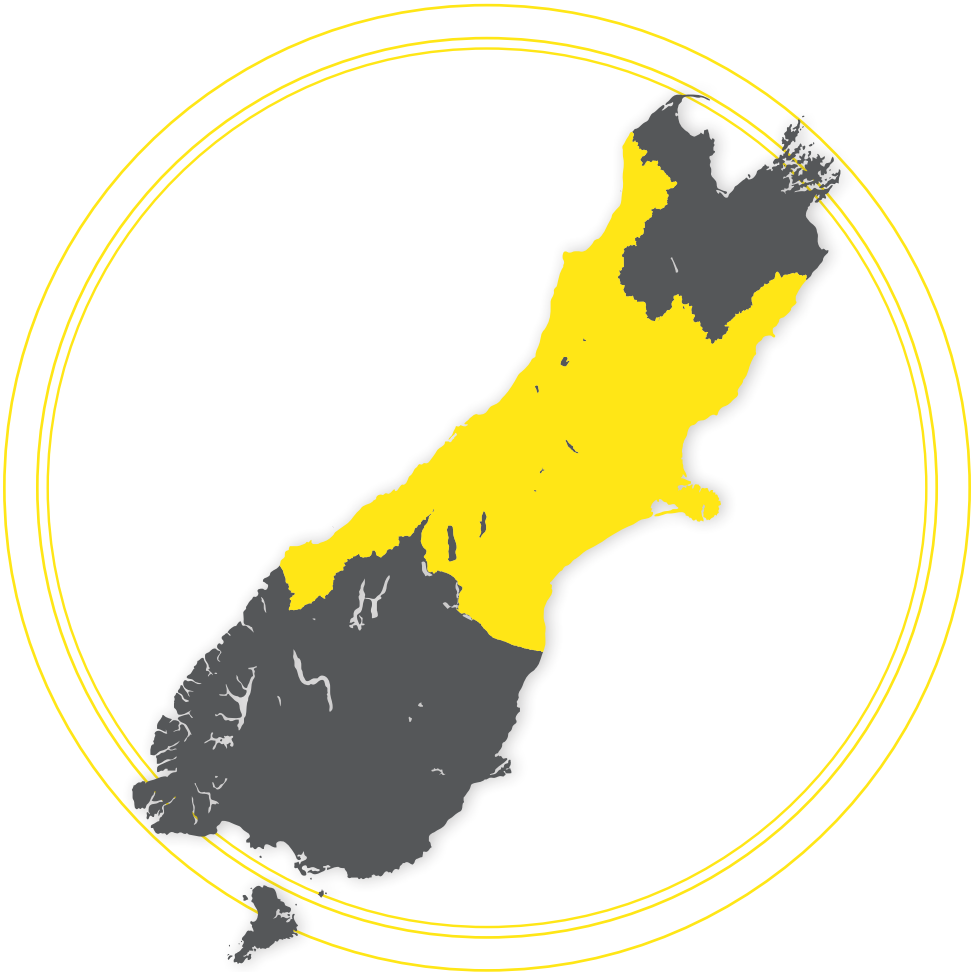
Ray White Town & Lifestyle Real Estate _Know How to achieve a premium price for your home

RayWhite.

CANTERBURY & THE WEST COAST RAY WHITE HAS IT COVERED

The global force in real estate proudly supporting the Canterbury and West Coast regions.

- Ashburton
- Barrington
- Bishopdale
- Burnside
- Cashmere
- Christchurch Commercial
- Carlton Corner
- Ferrymead
- Halswell
- Kaiapoi
- Lincoln
- Methven
- Metro
- New Brighton
- Papanui
- Pegasus
- Rangiora
- Rolleston
- Shirley
- Timaru
- Tinwald
- West Melton
- Wigram



WHEN NUMBERS COUNT

SELLING REAL ESTATE SINCE **1902**

RAY WHITE HAS **1000** OFFICES IN **NINE** COUNTRIES

IN NZ, RAY WHITE HAS OVER

178 OFFICES

+

2100 SALESPEOPLE

WE HAVE YOU COVERED IN **CANTERBURY**

OFFICES 27

AGENTS 250

PROPERTY MANAGERS 240

RAY WHITE TOWN AND LIFESTYLE DOMINATE WITH

SELLING ACROSS THE ENTIRE **CANTERBURY AREA**

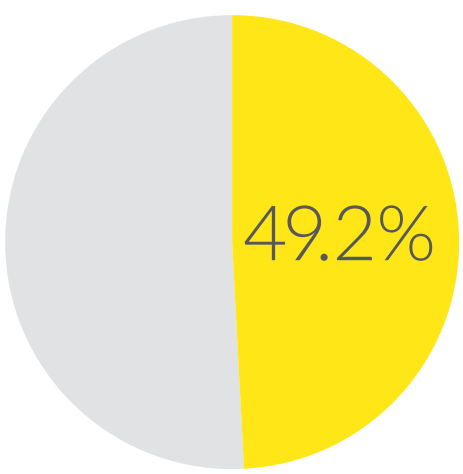
INTRODUCING RAY WHITE TOWN & LIFESTYLE REAL ESTATE

Selling your property is an important life event – every homeowner wants a sale at the best possible price, in the shortest time and with the least amount of fuss.

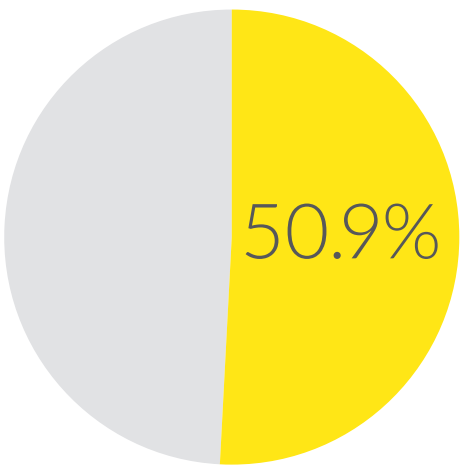
At Ray White we believe that to focus on one moment at a time leads to success. This constancy of purpose is how Ray White has achieved around 50% market share in Rolleston and Lincoln and it is how we'll sell your home or lifestyle block.

In consultation with you, we will define a strategy, then implement it. We won't take our eyes off the ball until a pre-agreed outcome is achieved.

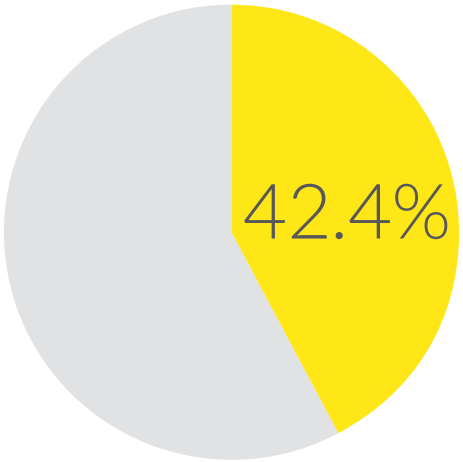
ROLLESTON



LINCOLN



SELWYN



Information sourced off Property Guru from September 2016 to August 2017.

YOUR AWARD WINNING TEAM

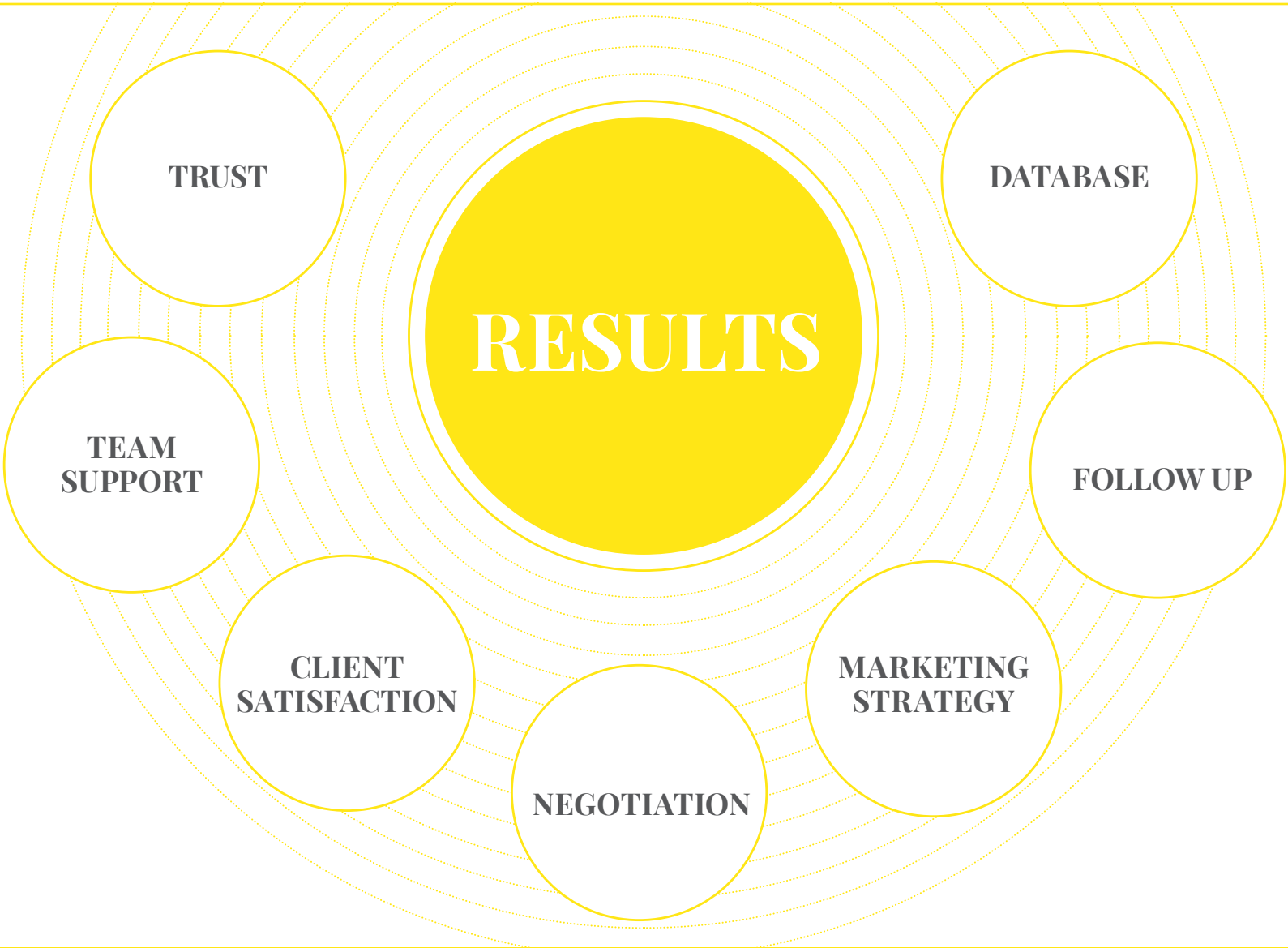
Founded by Sarah Booth & now owned by Brendan 'Big Red' Shefford and Emma Langton-George, the Rolleston, Lincoln, West Melton and Carlton Corner offices work in close partnership to service the wider Selwyn area and Christchurch areas. Employing local people, the Town & Lifestyle team can offer a sound knowledge of the Selwyn district and Christchurch area. Our dedicated sales professionals aim to meet your highest expectations on service and results & as a result have been acknowledged over the years for:

- Real Estate brand in Selwyn
- Canterbury Market share, Ray White Group
- REINZ Medium Office Award for Excellence
- Chairmain's Elite – Business Leaders

Having offices in the heart of Rolleston, Lincoln, West Melton, and Christchurch, supporting local fundraising events, is a clear reflection of our commitment to our community both personally and professionally.

Whether you are considering buying or selling a residential or lifestyle property or, have a community event we can help you with, we are your 'go to' team.

SUMMARISING OUR VALUE PROPOSITION



MORE BUYERS,
GREATER COMPETITION

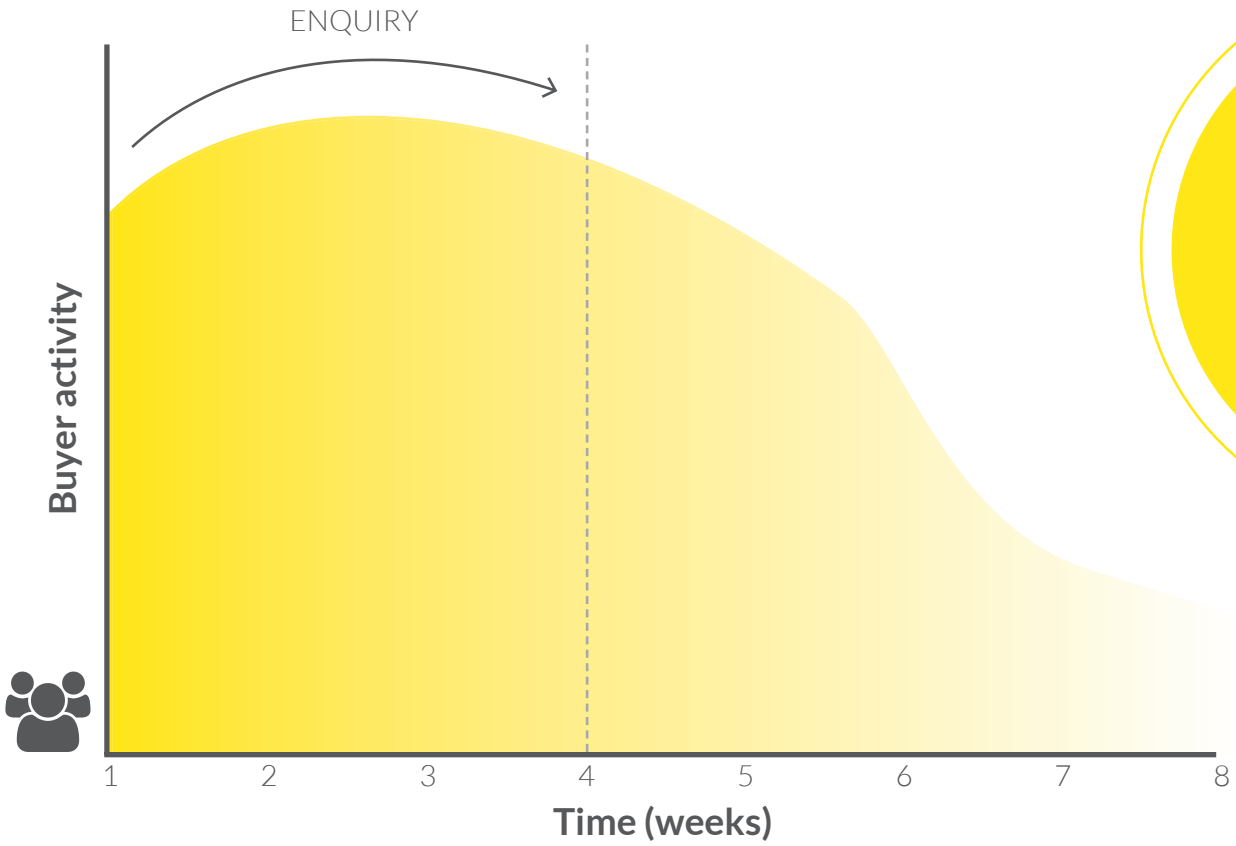
With so many open inspections every week, we believe we speak to

MORE POTENTIAL BUYERS

across our local market than any of our competitors.

We work our database to ensure we're both capturing the freshest buyer information and are in touch with buyers at the click of a button.

TIME IS OF THE ESSENCE



CHOOSING THE RIGHT METHOD OF SALE

AUCTION

With no cap on what an emotional buyer will pay, auctions create competition which leads to a premium price. It is the only method of sale that provides the seller with total control over the sale of their property, with the option to sell prior to, at or continue to negotiate after auction.

EXCLUSIVE

A single agency is appointed and a specific price is set before selling activity begins. A potential problem occurs if the initial price is set too high, leading to longer days on market and a lower success rate.

GENERAL

We don't take on General Agencies because in this scenario we believe that the agent works for the buyer, not the vendor. We have witnessed this first hand. Instead, we work for you to get a premium result.

TENDER/ DEADLINE

This process is private in comparison to an auction as none of the interested parties can see the other offers. Tenders/deadlines may have conditions inserted, but buyers are encouraged to submit their top dollar and their cleanest offer in order to be the most competitive.

YOUR MARKETING STRATEGY

PROPERTY MARKETING

For Sale signboard

Quality photography

Photo signboard

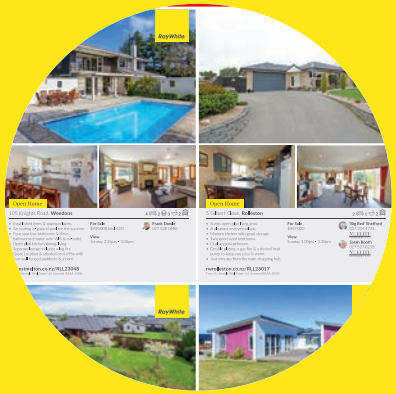
RW Town & Lifestyle
Real Estate shopfront

Your property will be emailed
to 100's of clients

YOUR MARKETING STRATEGY

PRINT ADVERTISING

Property press



Selwyn Times

VENDOR LOGIN

Online access to buyer feedback, 24/7

ONLINE ADVERTISING

- rwtownandlifestyle.co.nz
- raywhite.co.nz
- trademe.co.nz
- realestate.co.nz
- propertypress.co.nz

- rwrolleston.co.nz
- rwwestmelton.co.nz
- rwlincoln.co.nz
- rwcarltoncorner.co.nz
- raywhite.com

GOING THE EXTRA MILE

With us, you'll also get:

Dawn till dusk,
7 day a week
operation.

Earthquake,
building inspection and
insurance assistance.

A courtesy trailer
for moving day.
(subject to availability)

Multi-award winning
property management
team.

HOME LOAN SUPPORT

Dedicated home loan advice ensures buyers are in the strongest position to make their best offer.

There is nothing more frustrating than 'tying up' your home if the finance is destined to fail. With Loan Market support, your buyers will:

- Know their maximum borrowing capacity – different lenders will lend your buyer different amounts, don't gamble on them walking into the right bank
- Have finance pre-approval – essentially giving your buyers a green light from a lender to spend up to a certain amount
- Be in a much better negotiating position – ensuring they have the confidence to keep bidding.

Loan Market is also well positioned to provide you with an impartial home loan review to ensure your next move is maximised.

Loan Market

Ray White partnering with Loan Market

Gina Smith
027 300 5708 | gina.smith@loanmarket.co.nz

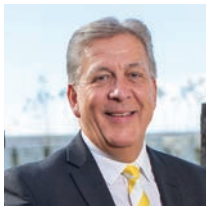
D'Arcy Thomson
027 437 7667 | darcy.thomson@loanmarket.co.nz

Ben Moore
027 302 8415 | ben.moore@loanmarket.co.nz

YOUR RAY WHITE ROLLESTON TEAM

Big Red
Business Owner
Licensee Agent
027 224 4733

Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Nick Hallpike
Group Manager
027 527 8259

Sarah Booth
Licensee Salesperson
027 527 8258

Leisa Webster
Licensee Salesperson
027 722 5537

Amanda Cherry
Licensee Salesperson
027 340 6955

Dwayne Bloomfield
Licensee Salesperson
021 163 9874

Felicity Darling-Croton
Licensee Salesperson
027 779 9006

Lorraine Gardiner
Licensee Salesperson
021 207 6661

Greg Brockbank
Licensee Salesperson
021 262 9761

Morgan Cathro
Licensee Salesperson
021 034 2147

Georgia Schofield
Licensee Salesperson
027 887 7282

YOUR RAY WHITE LINCOLN TEAM

Big Red
Business Owner
Licensee Agent
027 224 4733

Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568

Nick Booth
Licensee Branch Manager
027 306 3186

Nick Hallpike
Group Manager
027 527 8259

Steve Morgan
Licensee Agent
027 438 3035

Leanne Morgan
Licensee Salesperson
027 596 9968

Trina Rea
Licensee Salesperson
027 424 6901

Courtney Hopkins
Licensee Salesperson
027 291 8979

Melanie Webb
Licensee Salesperson
027 635 2643

Kate Cameron
Licensee Salesperson
027 688 8057

YOUR RAY WHITE WEST MELTON TEAM

Big Red
Business Owner
Licensee Agent
027 224 4733

Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568

Sarah Booth
Licensee Salesperson
027 527 8258

Nick Hallpike
Group Manager
027 527 8259

Melissa Warrington
Licensee Salesperson
027 279 4362

Mandie Ashwell
Licensee Salesperson
027 552 4478

Glenda Crawford
Licensee Salesperson
027 309 0115

John Galt
Licensee Salesperson
027 461 9345

YOUR RAY WHITE CARLTON CORNER TEAM

Big Red
Business Owner
Licensee Agent
027 224 4733

Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568

Nick Hallpike
Group Manager
027 527 8259

Lewis Donaldson
Licensee Salesperson
027 534 8965

Bruce Pyott
Licensee Salesperson
027 202 6119

Mariessa Waddington
Licensee Salesperson
027 272 7772

Kirsty Newman
Licensee Salesperson
027 349 8108

YOUR RAY WHITE PROPERTY MANAGEMENT TEAM

Big Red
Red Chili Property Management
Business Owner/Licensee Agent
027 224 4733

Steve Morgan
Red Chili Property Management
Business Owner/Licensee Agent
027 438 3035

Leanne Morgan
Red Chili Property Management
Business Owner/Licensee Salesperson
027 596 9968

Paul Clement
Business Development Manager
027 522 8210

Debbie Drewett
Property Manager
027 227 7663

Lucy Campbell
Property Manager
027 456 1133

Cortnee Salt
Property Manager
021 663 700

Cara Callister
Property Manager
027 31 7865

RAY WHITE NEW ZEALAND STRATEGY

Ray White demonstrates leadership through our primary customers' decision making based on honesty and integrity.

Our core family values respect all stakeholders.

We have pride in our membership, with recognition & trust being our collective strength.

Ray White Town & Lifestyle Real Estate | rwtownandlifestyle.co.nz

Shop 10, Rolleston Square Rolleston 7614 | (03) 347 9988 | rwrolleston.co.nz

Shop 7, West Melton Village, West Melton 7618 | (03) 347 9933 | rwwestmelton.co.nz

Unit 2, 19 Gerald Street, Lincoln 7608 | (03) 325 7299 | rwlincoln.co.nz

10/21, Bealey Avenue, Christchurch 8014 | (03) 347 9988 | rwcarltoncorner.co.nz