

Ray White Town & Lifestyle Real Estate
Know How to achieve a premium price
for your home

RayWhite



CANTERBURY & THE WEST COAST

RAY WHITE HAS IT COVERED

The global force in real estate proudly supporting the Canterbury and West Coast regions.

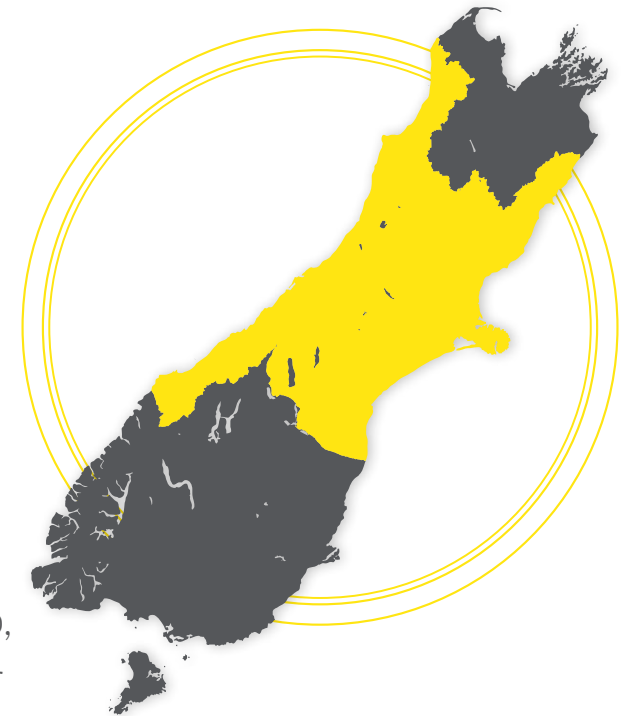
- ▶ Ashburton
- ▶ Barrington
- ▶ Bishopdale
- ▶ Burnside
- ▶ Cashmere
- ▶ Christchurch Commercial
- ▶ Ferrymead
- ▶ Halswell
- ▶ Hokitika
- ▶ Kaiapoi
- ▶ Lincoln
- ▶ Mairehau
- ▶ Methven
- ▶ Metro
- ▶ New Brighton
- ▶ Northwood
- ▶ Oxford
- ▶ Papanui
- ▶ Pegasus
- ▶ Prebbleton
- ▶ Rangiora
- ▶ Rolleston
- ▶ Strowan
- ▶ Timaru
- ▶ Tinwald
- ▶ West Melton
- ▶ Westport
- ▶ Wigram

Ray White New Zealand Strategy

Ray White demonstrates leadership through our primary customers' decision making based on honesty and integrity.

Our core family values respect all stakeholders.

We have pride in our membership, with recognition & trust being our collective strength.



WHEN NUMBERS COUNT



SELLING REAL ESTATE
SINCE **1902**

RAY WHITE HAS
1000 OFFICES IN
NINE COUNTRIES

IN NZ, RAY WHITE HAS OVER

178

OFFICES



2100
SALESPEOPLE



WE HAVE YOU COVERED IN
CANTERBURY



OFFICES

28



AGENTS

250



PROPERTY
MANAGERS

240



RAY WHITE TOWN AND LIFESTYLE DOMINATE WITH







SELLING ACROSS
THE ENTIRE
CANTERBURY
AREA



100% SELWYN OWNED & OPERATED



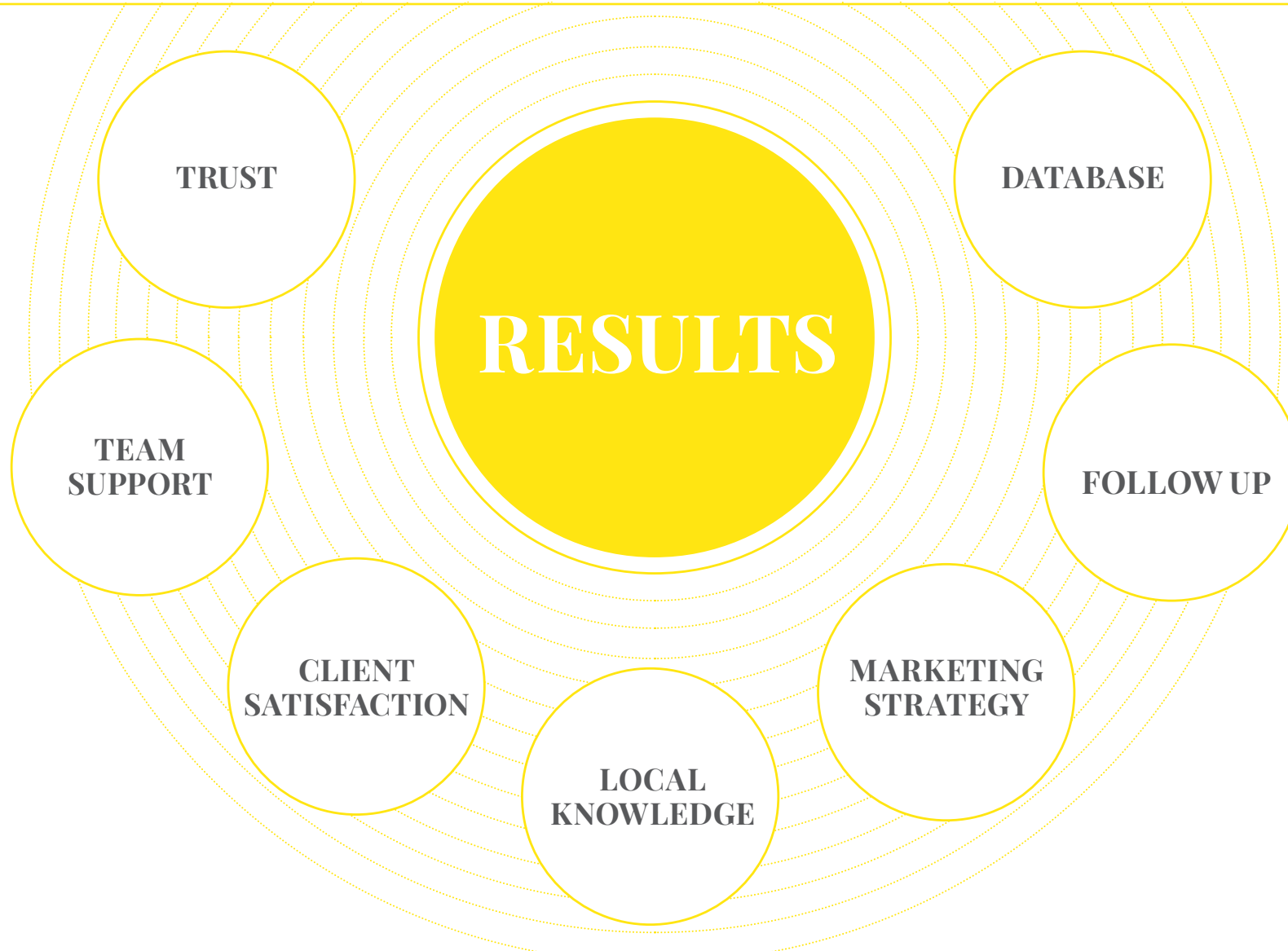
Owned by Brendan 'Big Red', Emma Langton-George and Caine Hopcroft, the Rolleston, Lincoln, West Melton and Prebbleton offices work in close partnership to service the wider Christchurch and Selwyn areas. Employing local people, the Town & Lifestyle team can offer a sound knowledge of the area and our dedicated sales professionals aim to meet your highest expectations on service and results. We have been acknowledged over the years for:

-  Chairman's Elite Business Leaders
-  Real Estate brand in Selwyn
-  Canterbury Market share, Ray White Group
-  REINZ Medium Office Award for Excellence

Having strategically placed offices in Rolleston, Lincoln, West Melton and Prebbleton is a clear reflection of our commitment to our community, both personally and professionally.

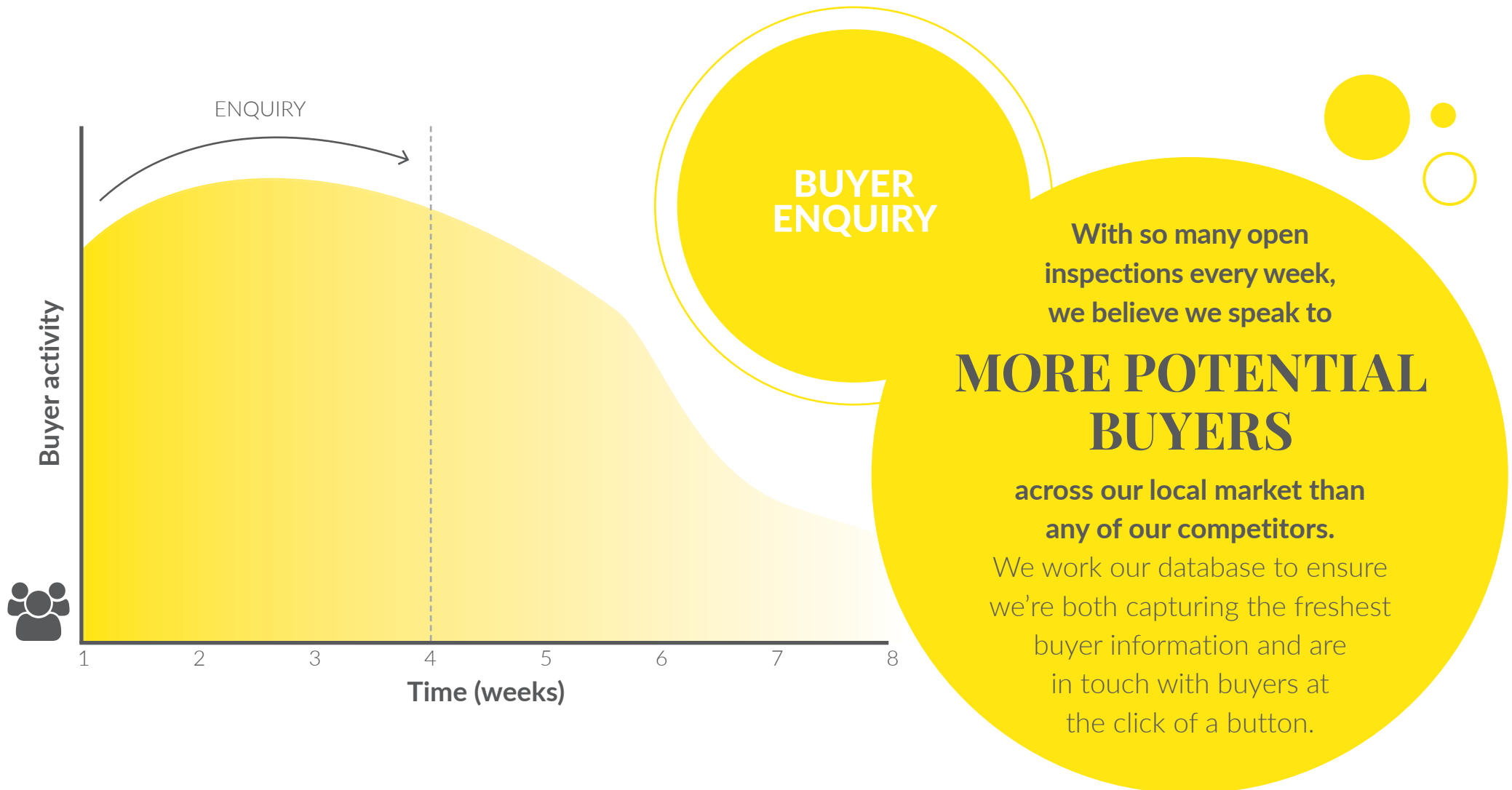
Whether you are considering buying or selling a residential or lifestyle property or, have a community event we can help you with, we are your 'go to' team.

WITH PROVEN RESULTS WE OFFER YOU



TIME IS OF THE ESSENCE

MORE BUYERS = GREATER COMPETITION



RAY WHITE FOCUS

TOWN AND LIFESTYLE REAL ESTATE LTD

Selling your property is an important life event – every homeowner wants a sale at the best possible price, in the shortest time and with the least amount of fuss.

At Ray White we believe that to focus on one moment at a time leads to success. In consultation with you, we will define a strategy, then implement it. We won't take our eyes off the ball until a pre-agreed outcome is achieved.



THE RAY WHITE DIFFERENCE

Typical agencies
– Separate databases –

Samantha Smith
Caity Hobbs
Jenna Goodrich
Logan Francis
Lee Yang
Akira Young



Annabelle Douglas
Liam Anderson
Anthony Harris
Rachel Mills
Rodger Hemsworth
John Smith



Collete Swanson
Bradley Williams
Hugh Waters
Josh Glass
Glen Richmond
Melinda Wieland
Miles Cooper



Town & Lifestyle Real Estate
– Open database –

Samantha Smith, Caity Hobbs, Jenna Goodrich, Logan Francis, Lee Yang, Akira Young, Annabelle Douglas, Liam Anderson, Anthony Harris, Rachel Mills, Rodger Hemsworth, John Smith, Collete Swanson, Bradley Williams, Hugh Waters, Josh Glass, Glen Richmond, Melinda Wieland, Miles Cooper, Lilly Madsen, Daniel Finlayson, Susana Herbert, Jack Coulter, Gareth Flinders, Simona Miller, Andrew Gallagher, Matt Lacey, Julian Sullivan, Gabriela Arroyo



YOUR COMPETITIVE MARKETING STRATEGY INCLUDES

PROPERTY MARKETING



For Sale signboard



Quality photography



Photo signboard



Social media campaign



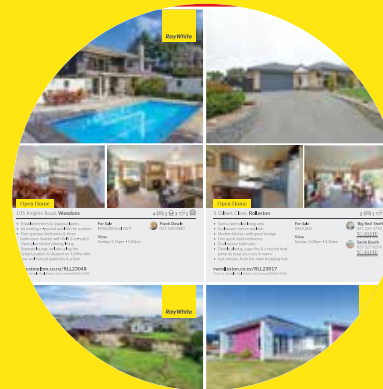
Your property will be matched with 100s of clients on our database

YOUR ONLINE AND PRINT STRATEGY

PRINT MARKETING



Christchurch Press



Selwyn Times

ONLINE ADVERTISING

▶ rwtownandlifestyle.co.nz

▶ raywhite.co.nz

▶ trademe.co.nz

▶ realestate.co.nz

▶ rwrolleston.co.nz



▶ rwestmelton.co.nz

▶ rwlincoln.co.nz

▶ rwprebbleton.co.nz

▶ raywhite.com

CHOOSING THE RIGHT METHOD OF SALE IS PARAMOUNT



AUCTION

With no cap on what an emotional buyer will pay, auctions create competition which leads to a premium price. It is the only method of sale that provides the seller with total control over the sale of their property, with the option to sell prior to, at or continue to negotiate after auction.



EXCLUSIVE

A single agency is appointed and a specific price is set before selling activity begins. A potential problem occurs if the initial price is set too high, leading to longer days on market and a lower success rate.



GENERAL

We don't take on General Agencies because in this scenario we believe that the agent works for the buyer, not the vendor. We have witnessed this first hand. Instead, we work exclusively for you to get a premium result.



TENDER/ DEADLINE

This process is private in comparison to an auction as none of the interested parties can see the other offers. Tenders/deadlines may have conditions inserted, but buyers are encouraged to submit their top dollar and their cleanest offer in order to be the most competitive.

GOING THE EXTRA MILE

With us, you'll also get:

VENDOR LOGIN



Online access to buyer feedback, 24/7



Dawn till dusk,
7 days a week
operation.



Earthquake,
building inspection and
insurance assistance.



A courtesy trailer
for moving day
(subject to availability).



Multi-award winning
property management
team.



Healthy home
& RTA.

HOME LOAN SUPPORT

Dedicated home loan advice ensures buyers are in the strongest position to make their best offer.

There is nothing more frustrating than ‘tying up’ your home if the finance is destined to fail. With Loan Market support, your buyers will:

- ▶ Know their maximum borrowing capacity – different lenders will lend your buyer different amounts, don’t gamble on them walking into the right bank
- ▶ Have finance pre-approval – essentially giving your buyers a green light from a lender to spend up to a certain amount
- ▶ Be in a much better negotiating position – ensuring they have the confidence to keep bidding.

Loan Market is also well positioned to provide you with an impartial home loan review to ensure your next move is maximised.



.....
Ray White partnering
with Loan Market
.....

Shayna King
021 329 992 | shayna.king@loanmarket.co.nz

D’Arcy Thomson
027 437 7667 | darcy.thomson@loanmarket.co.nz

YOUR **RAY WHITE** ROLLESTON TEAM



Big Red
Business Owner
Licensee Agent
027 224 4733



Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Caine Hopcroft
Business Owner
Licensee Salesperson
027 330 1002



Nick Hallpike
Group Manager
027 527 8259



Leisa Webster
Licensee Salesperson
027 722 5537



Amanda Cherry
Licensee Salesperson
027 340 6955



Georgia Schofield
Licensee Salesperson
027 887 7282



Rebecca Grose
Licensee Salesperson
021 266 2173



Leesa Booth
Licensee Salesperson
027 947 1200



Grant Willox
Licensee Salesperson
021 228 2895



Cyrilla Lolohea
Licensee Salesperson
020 4162 0242



Holly Partridge
Licensee Salesperson
027 777 1270



Harry Wright
Licensee Salesperson
027 787 4479

YOUR **RAY WHITE** LINCOLN TEAM



Big Red
Business Owner
Licensee Agent
027 224 4733



Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Caine Hopcroft
Business Owner
Licensee Salesperson
027 330 1002



Nick Hallpike
Group Manager
027 527 8259



Dwayne Bloomfield
Licensee Salesperson
021 163 9874



Fiona Shearing
Licensee Salesperson
021 229 6009



Rowan Shepherd
Licensee Salesperson
027 303 1565



Anna Webber
Licensee Salesperson
021 152 1199



Georgina Christie
Licensee Salesperson
027 523 2641

YOUR **RAY WHITE** WEST MELTON TEAM



Big Red
Business Owner
Licensee Agent
027 224 4733



Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Caine Hopcroft
Business Owner
Licensee Salesperson
027 330 1002



Nick Hallpike
Group Manager
027 527 8259



Jayden Cullen
Licensee Salesperson
027 391 6785

YOUR **RAY WHITE** PREBBLETON TEAM



Big Red
Business Owner
Licensee Agent
027 224 4733



Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Caine Hopcroft
Business Owner
Licensee Salesperson
027 330 1002



Nick Hallpike
Group Manager
027 527 8259



Mariessa Waddington
Licensee Salesperson
027 272 7772



Kate Cameron
Licensee Salesperson
027 688 8057



Paul Dodds
Licensee Salesperson
021 210 5559



Keren Crumpton
Licensee Salesperson
027 416 2773



Jackie Wither
Licensee Salesperson
027 450 3777



Nicola Millar
Licensee Salesperson
027 448 7574

YOUR **RAY WHITE** PROPERTY MANAGEMENT TEAM



Big Red
Business Owner
Licensee Agent
027 224 4733



Cara Callister
Business Manager
Senior Property Manager
027 247 4083



Paul Clement
Business Development Manager
027 522 8210



Warner Wilson
Business Development Manager
027 212 9619



Donna-Marie Bell
Property Manager
027 456 1133



Karyn Kirk
Property Manager
027 227 7663



Emily Stock
Property Manager
021 663 700



Jane Lowe
Property Manager
027 255 9850



Ray White Town & Lifestyle Real Estate | rwtownandlifestyle.co.nz

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Shop 7, West Melton Village, West Melton 7618 | (03) 347 9933 | rwwestmelton.co.nz

Unit 2, 19 Gerald Street, Lincoln 7608 | (03) 325 7299 | rwlincoln.co.nz

Unit 6, The Prebbleton Village, Prebbleton 7604 | (03) 777 7160 | rwprebbleton.co.nz