

Ray White Town & Lifestyle Real Estate

Know How to achieve a premium price
for your home

RayWhite



CANTERBURY & THE WEST COAST

RAY WHITE HAS IT COVERED

The global force in real estate proudly supporting the Canterbury and West Coast regions.

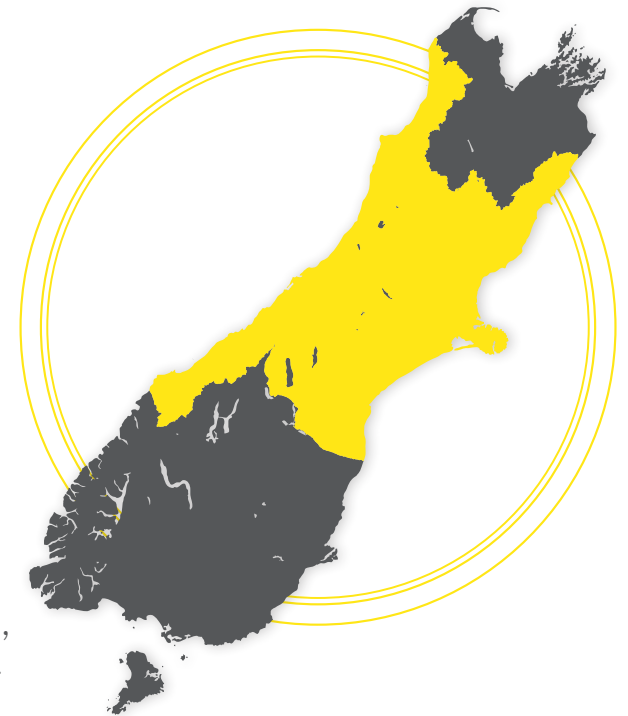
- ▶ Ashburton
- ▶ Barrington
- ▶ Bishopdale
- ▶ Burnside
- ▶ Cashmere
- ▶ Christchurch Commercial
- ▶ Carlton Corner
- ▶ Ferrymead
- ▶ Halswell
- ▶ Hokitika
- ▶ Kaiapoi
- ▶ Lincoln
- ▶ Mairehau
- ▶ Methven
- ▶ Metro
- ▶ New Brighton
- ▶ Northwood
- ▶ Oxford
- ▶ Papanui
- ▶ Pegasus
- ▶ Rangiora
- ▶ Rolleston
- ▶ Strowan
- ▶ Timaru
- ▶ Tinwald
- ▶ West Melton
- ▶ Westport
- ▶ Wigram

Ray White New Zealand Strategy

Ray White demonstrates leadership through our primary customers' decision making based on honesty and integrity.

Our core family values respect all stakeholders.

We have pride in our membership, with recognition & trust being our collective strength.



WHEN NUMBERS COUNT



SELLING REAL ESTATE
SINCE **1902**

RAY WHITE HAS
1000 OFFICES IN
NINE COUNTRIES

IN NZ, RAY WHITE HAS OVER

178
OFFICES
+
2100
SALESPEOPLE



WE HAVE YOU COVERED IN
CANTERBURY



OFFICES
28



AGENTS
250



PROPERTY
MANAGERS
240



RAY WHITE TOWN AND LIFESTYLE DOMINATE WITH



SELLING ACROSS
THE ENTIRE
CANTERBURY
AREA



100% SELWYN OWNED & OPERATED



Owned by Brendan 'Big Red' Shefford and Emma Langton-George, the Carlton Corner, Rolleston, Lincoln, and West Melton offices work in close partnership to service the wider Christchurch area and Selwyn areas. Employing local people, the Town & Lifestyle team can offer a sound knowledge of the Canterbury district and Selwyn area. Our dedicated sales professionals aim to meet your highest expectations on service and results & as a result have been acknowledged over the years for:



Chairman's Elite Business Leaders



Real Estate brand in Selwyn



Canterbury Market share, Ray White Group

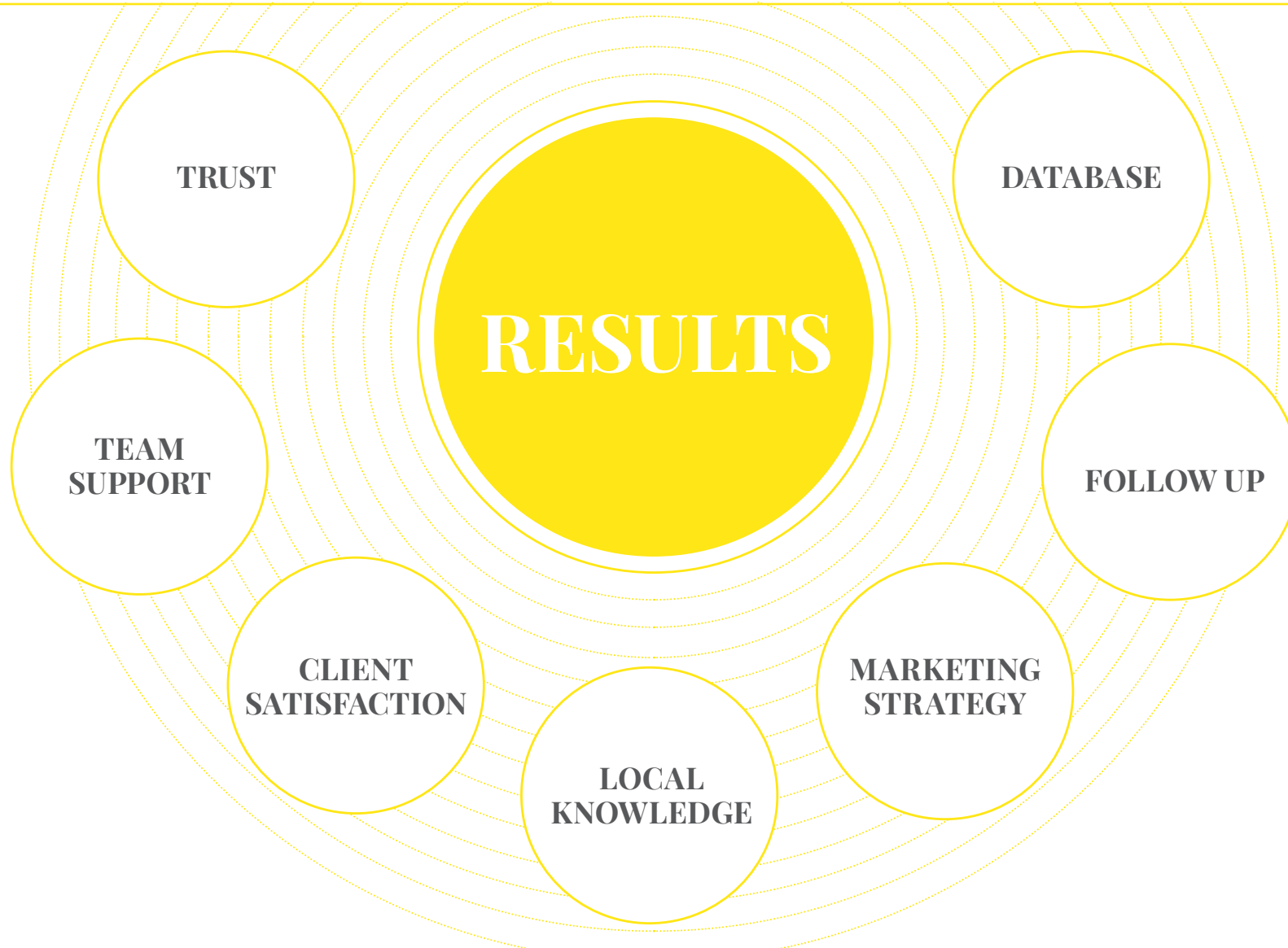


REINZ Medium Office Award for Excellence

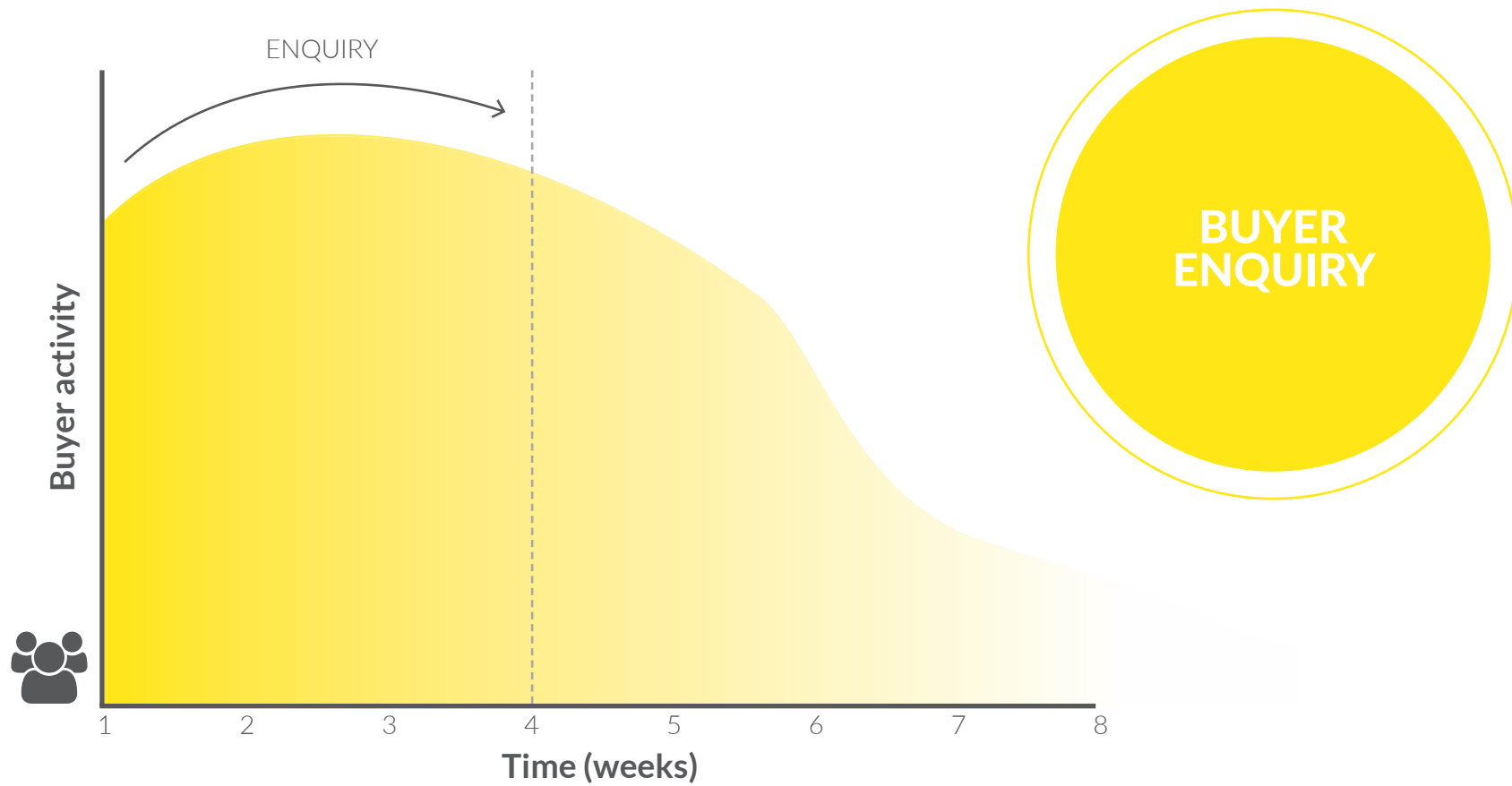
Having offices in Rolleston, Lincoln, West Melton, as well as Christchurch CBD at Carlton Corner, and a new office opening in Prebbleton Village in 2022, is a clear reflection of our commitment to our community both personally and professionally.

Whether you are considering buying or selling a residential or lifestyle property or, have a community event we can help you with, we are your 'go to' team.

WITH PROVEN RESULTS **WE OFFER YOU**



TIME IS OF THE ESSENCE



RAY WHITE FOCUS

TOWN AND LIFESTYLE REAL ESTATE LTD

Selling your property is an important life event – every homeowner wants a sale at the best possible price, in the shortest time and with the least amount of fuss.

At Ray White we believe that to focus on one moment at a time leads to success. In consultation with you, we will define a strategy, then implement it. We won't take our eyes off the ball until a pre-agreed outcome is achieved.



MORE BUYERS = GREATER COMPETITION

With so many open
inspections every week,
we believe we speak to

MORE POTENTIAL BUYERS

across our local market than
any of our competitors.

We work our database to ensure
we're both capturing the freshest
buyer information and are
in touch with buyers at
the click of a button.



THE RAY WHITE DIFFERENCE

Typical agencies – Separate databases –



Town & Lifestyle Real Estate – Open database –



YOUR COMPETITIVE MARKETING STRATEGY INCLUDES

PROPERTY MARKETING



For Sale signboard



Quality photography



Photo signboard



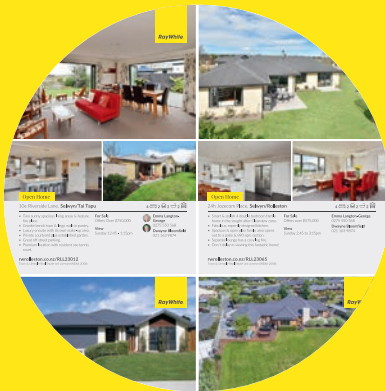
Social media campaign



Your property will be matched with 100s of clients on our database

YOUR ONLINE AND PRINT STRATEGY

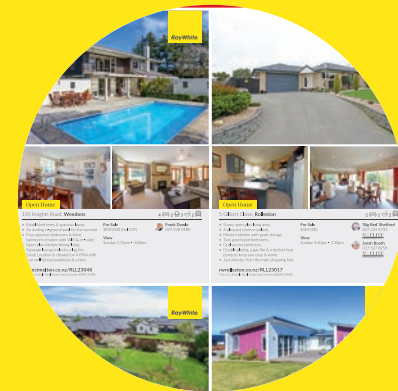
PRINT MARKETING



Property press



Christchurch Press



Selwyn Times

ONLINE ADVERTISING

- ▶ rwtownandlifestyle.co.nz
- ▶ raywhite.co.nz
- ▶ trademe.co.nz
- ▶ realestate.co.nz
- ▶ propertypress.co.nz



- ▶ rwrolleston.co.nz
- ▶ rwwestmelton.co.nz
- ▶ rwlincoln.co.nz
- ▶ rwcarriltoncorner.co.nz
- ▶ raywhite.com

CHOOSING THE RIGHT METHOD OF SALE IS PARAMOUNT



AUCTION

With no cap on what an emotional buyer will pay, auctions create competition which leads to a premium price. It is the only method of sale that provides the seller with total control over the sale of their property, with the option to sell prior to, at or continue to negotiate after auction.



EXCLUSIVE

A single agency is appointed and a specific price is set before selling activity begins. A potential problem occurs if the initial price is set too high, leading to longer days on market and a lower success rate.



GENERAL

We don't take on General Agencies because in this scenario we believe that the agent works for the buyer, not the vendor. We have witnessed this first hand. Instead, we work for you to get a premium result.



TENDER/ DEADLINE

This process is private in comparison to an auction as none of the interested parties can see the other offers. Tenders/deadlines may have conditions inserted, but buyers are encouraged to submit their top dollar and their cleanest offer in order to be the most competitive.

GOING THE EXTRA MILE

With us, you'll also get:

VENDOR LOGIN



Online access to buyer feedback, 24/7



Dawn till dusk,
7 day a week
operation.



Earthquake,
building inspection and
insurance assistance.



A courtesy trailer
for moving day
(subject to availability).



Multi-award winning
property management
team.



Healthy home
& RTA.

HOME LOAN SUPPORT

Dedicated home loan advice ensures buyers are in the strongest position to make their best offer.

There is nothing more frustrating than 'tying up' your home if the finance is destined to fail. With Loan Market support, your buyers will:

- ▶ Know their maximum borrowing capacity – different lenders will lend your buyer different amounts, don't gamble on them walking into the right bank
- ▶ Have finance pre-approval – essentially giving your buyers a green light from a lender to spend up to a certain amount
- ▶ Be in a much better negotiating position – ensuring they have the confidence to keep bidding.

Loan Market is also well positioned to provide you with an impartial home loan review to ensure your next move is maximised.



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Ray White partnering
with Loan Market

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Gina Smith
027 300 5708 | gina.smith@loanmarket.co.nz

D'Arcy Thomson
027 437 7667 | darcy.thomson@loanmarket.co.nz

William 'Willie' Leota
021 155 9615 | william.leota@loanmarket.co.nz

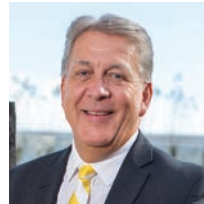
YOUR **RAY WHITE** ROLLESTON TEAM



Big Red
Business Owner
Licensee Agent
027 224 4733



Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Nick Hallpike
Group Manager
027 527 8259



Sarah Booth
Licensee Salesperson
027 527 8258



Leisa Webster
Licensee Salesperson
027 722 5537



Amanda Cherry
Licensee Salesperson
027 340 6955



Dwayne Bloomfield
Licensee Salesperson
021 163 9874



Felicity Darling-Croton
Licensee Salesperson
027 779 9006



Lorraine Gardiner
Licensee Salesperson
021 207 6661



Greg Brockbank
Licensee Salesperson
021 262 9761



Morgan Cathro
Licensee Salesperson
021 034 2147



Georgia Schofield
Licensee Salesperson
027 887 7282



Kresha Ross
Licensee Salesperson
022 014 3183



Rebecca Grose
Licensee Salesperson
021 266 2173

YOUR **RAY WHITE** LINCOLN TEAM



Big Red
Business Owner
Licensee Agent
027 224 4733



Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Nick Booth
Licensee Branch Manager
027 306 3186



Nick Hallpike
Group Manager
027 527 8259



Steve Morgan
Licensee Agent
027 438 3035



Leanne Morgan
Licensee Salesperson
027 596 9968



Trina Rea
Licensee Salesperson
027 424 6901



Courtney Hopkins
Licensee Salesperson
027 291 8979



Kate Cameron
Licensee Salesperson
027 688 8057

YOUR **RAY WHITE** WEST MELTON TEAM



Big Red
Business Owner
Licensee Agent
027 224 4733



Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Sarah Booth
Licensee Salesperson
027 527 8258



Nick Hallpike
Group Manager
027 527 8259



Melissa Warrington
Licensee Salesperson
027 279 4362



Mandie Ashwell
Licensee Salesperson
027 552 4478



John Galt
Licensee Salesperson
027 461 9345

YOUR **RAY WHITE** CARLTON CORNER TEAM



Big Red
Business Owner
Licensee Agent
027 224 4733



Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Nick Hallpike
Group Manager
027 527 8259



Lewis Donaldson
Licensee Salesperson
027 534 8965



Bruce Pyott
Licensee Salesperson
027 202 6119



Mariessa Waddington
Licensee Salesperson
027 272 7772



Kirsty Newman
Licensee Salesperson
027 349 8108

YOUR **RAY WHITE** PROPERTY MANAGEMENT TEAM



Big Red
Red Chili Property Management
Business Owner/Licensee Agent
027 224 4733



Steve Morgan
Manager
Red Chili Property Management
027 438 3035



Paul Clement
Business Development Manager
027 522 8210



Debbie Drewett
Property Manager
027 227 7663



Lucy Campbell
Property Manager
027 456 1133



Cortnee Salt
Property Manager
021 663 700



Cara Callister
Property Manager
027 247 4083



Ray White Town & Lifestyle Real Estate | rwtownandlifestyle.co.nz

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Shop 7, West Melton Village, West Melton 7618 | (03) 347 9933 | rwwestmelton.co.nz

Unit 2, 19 Gerald Street, Lincoln 7608 | (03) 325 7299 | rwlincoln.co.nz

10/21, Bealey Avenue, Christchurch 8014 | (03) 347 9988 | rwcarltoncorner.co.nz