

Ray White Town & Lifestyle Real Estate
Know How to achieve a premium price
for your home

RayWhite



CANTERBURY & THE WEST COAST RAY WHITE HAS IT COVERED

The global force in real estate proudly supporting the Canterbury and West Coast regions.

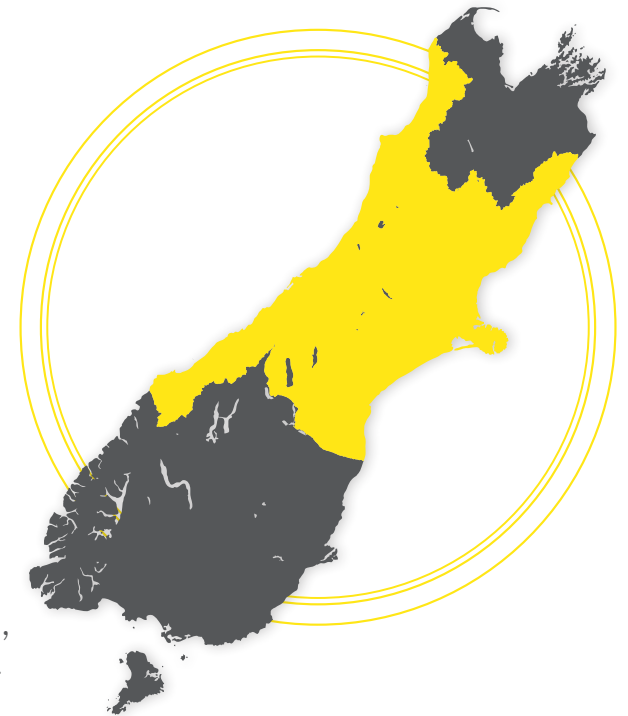
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|---------------------------|------------|----------------|---------------|
| ▶ Ashburton | ▶ Halswell | ▶ New Brighton | ▶ Rolleston |
| ▶ Barrington | ▶ Hokitika | ▶ Northwood | ▶ Strowan |
| ▶ Bishopdale | ▶ Kaiapoi | ▶ Oxford | ▶ Timaru |
| ▶ Burnside | ▶ Lincoln | ▶ Papanui | ▶ Tinwald |
| ▶ Cashmere | ▶ Mairehau | ▶ Pegasus | ▶ West Melton |
| ▶ Christchurch Commercial | ▶ Methven | ▶ Prebbleton | ▶ Westport |
| ▶ Ferrymead | ▶ Metro | ▶ Rangiora | ▶ Wigram |

Ray White New Zealand Strategy

Ray White demonstrates leadership through our primary customers' decision making based on honesty and integrity.

Our core family values respect all stakeholders.

We have pride in our membership, with recognition & trust being our collective strength.



WHEN NUMBERS COUNT



SELLING REAL ESTATE
SINCE **1902**

RAY WHITE HAS
1000 OFFICES IN
NINE COUNTRIES

IN NZ, RAY WHITE HAS OVER

178
OFFICES
+
2100
SALESPEOPLE



WE HAVE YOU COVERED IN
CANTERBURY



OFFICES
28



AGENTS
250



PROPERTY
MANAGERS
240



RAY WHITE TOWN AND LIFESTYLE DOMINATE WITH



SELLING ACROSS
THE ENTIRE
CANTERBURY
AREA



100% SELWYN OWNED & OPERATED



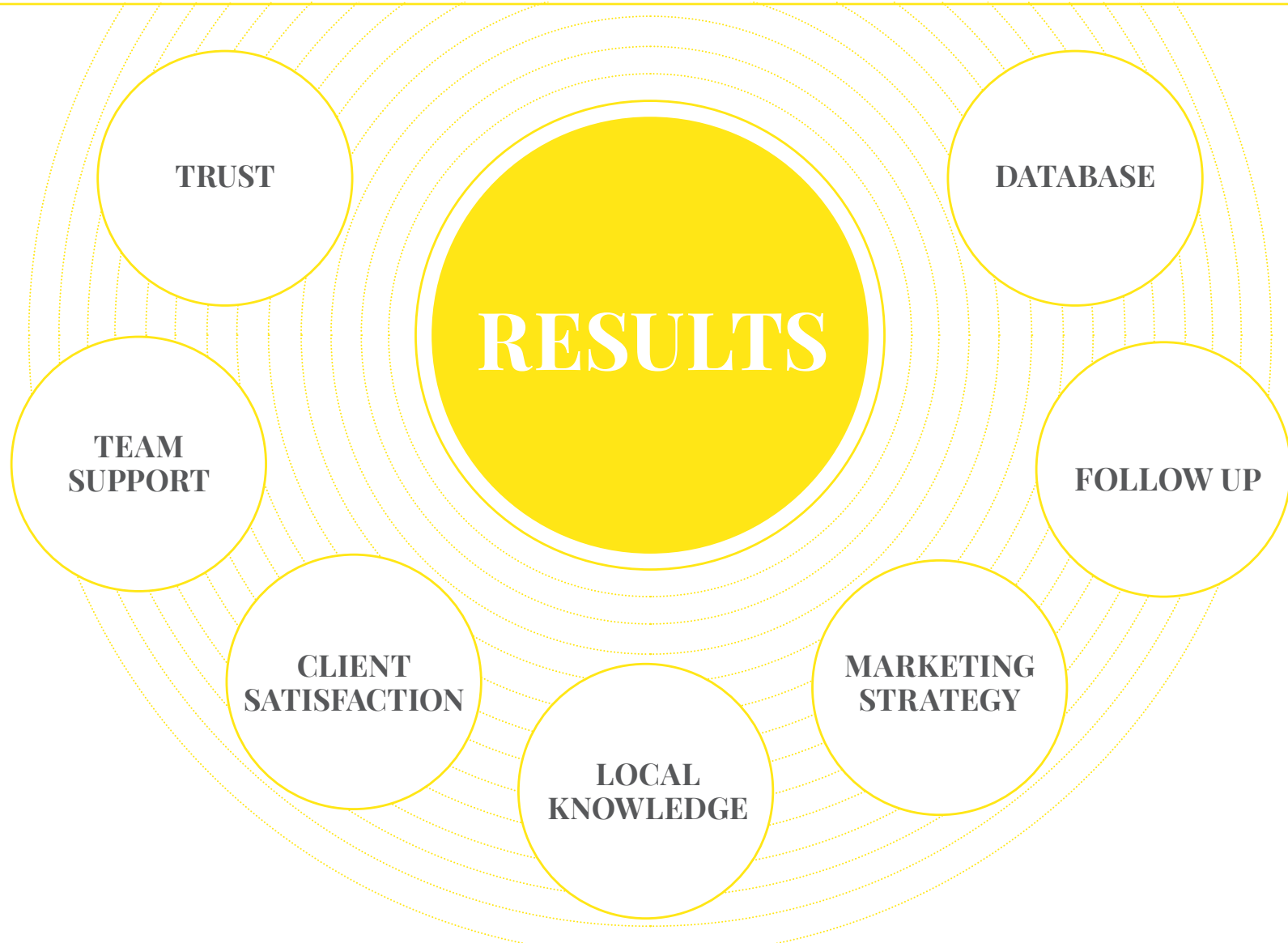
Owned by Brendan 'Big Red', Emma Langton-George and Caine Hopcroft, the Rolleston, Lincoln, West Melton and Prebbleton offices work in close partnership to service the wider Christchurch and Selwyn areas. Employing local people, the Town & Lifestyle team can offer a sound knowledge of the area and our dedicated sales professionals aim to meet your highest expectations on service and results. We have been acknowledged over the years for:

-  Chairman's Elite Business Leaders
-  Real Estate brand in Selwyn
-  Canterbury Market share, Ray White Group
-  REINZ Medium Office Award for Excellence

Having strategically placed offices in Rolleston, Lincoln, West Melton and Prebbleton is a clear reflection of our commitment to our community, both personally and professionally.

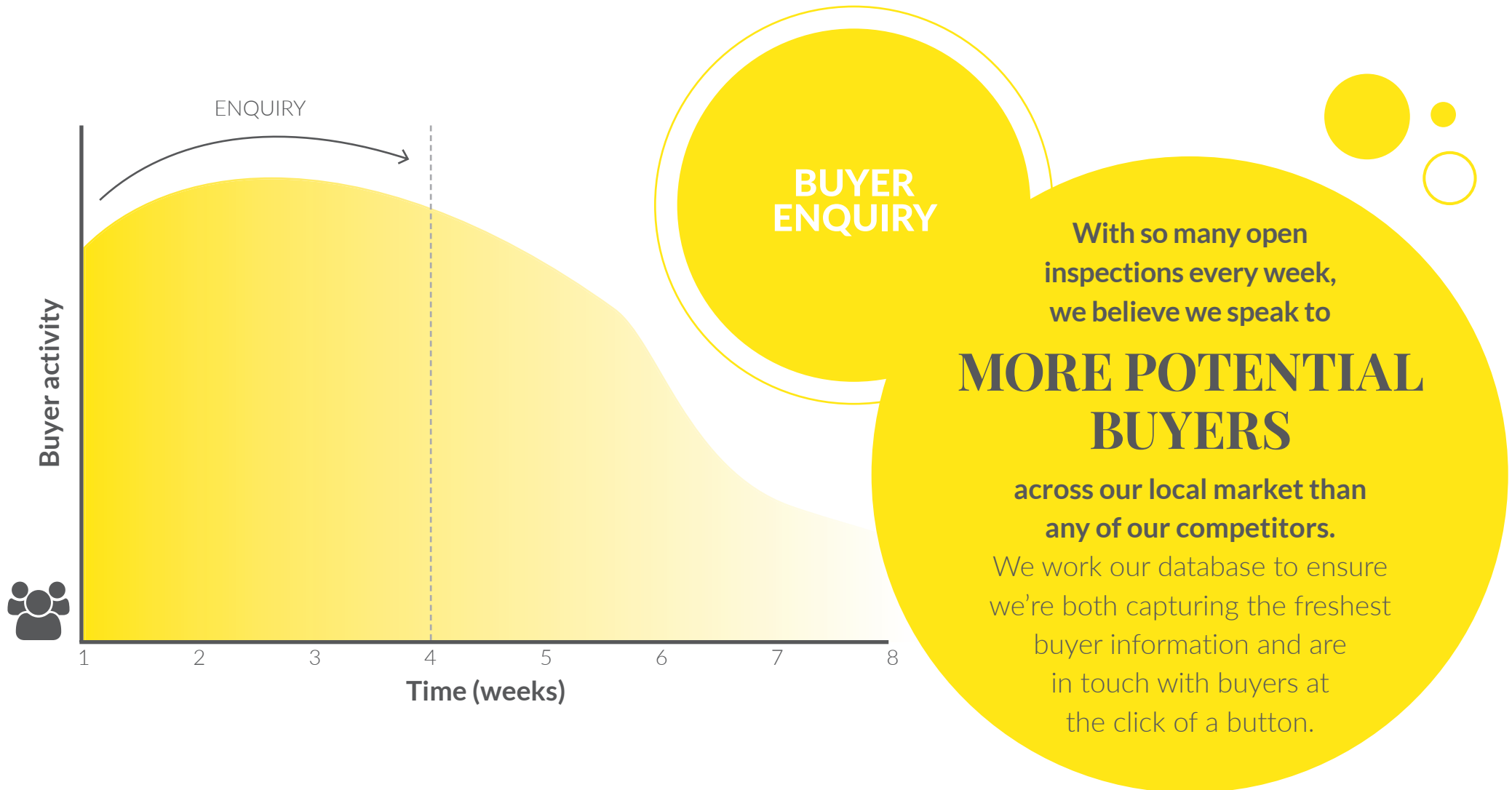
Whether you are considering buying or selling a residential or lifestyle property or, have a community event we can help you with, we are your 'go to' team.

WITH PROVEN RESULTS **WE OFFER YOU**



TIME IS OF THE ESSENCE

MORE BUYERS = GREATER COMPETITION



RAY WHITE FOCUS

TOWN AND LIFESTYLE REAL ESTATE LTD

Selling your property is an important life event – every homeowner wants a sale at the best possible price, in the shortest time and with the least amount of fuss.

At Ray White we believe that to focus on one moment at a time leads to success. In consultation with you, we will define a strategy, then implement it. We won't take our eyes off the ball until a pre-agreed outcome is achieved.



THE RAY WHITE DIFFERENCE

Typical agencies – Separate databases –



Town & Lifestyle Real Estate – Open database –



YOUR COMPETITIVE MARKETING STRATEGY INCLUDES

PROPERTY MARKETING



For Sale signboard



Quality photography



Photo signboard



Social media campaign



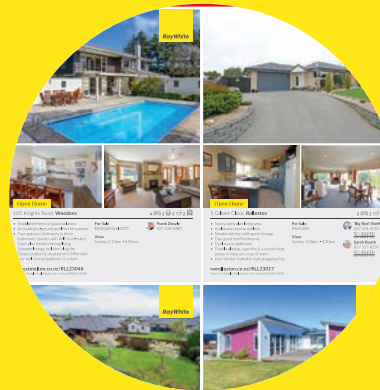
Your property will be matched with 100s of clients on our database

YOUR ONLINE AND PRINT STRATEGY

PRINT MARKETING



Christchurch Press



Selwyn Times

ONLINE ADVERTISING

- ▶ rwtownandlifestyle.co.nz
- ▶ raywhite.co.nz
- ▶ trademe.co.nz
- ▶ realestate.co.nz
- ▶ rwrolleston.co.nz
- ▶ rwwestmelton.co.nz
- ▶ rwlincoln.co.nz



- ▶ rwprebbleton.co.nz
- ▶ raywhite.com
- ▶ Hougarden
- ▶ Juwai.com
- ▶ Neighbourly
- ▶ OneRoof

CHOOSING THE RIGHT METHOD OF SALE IS PARAMOUNT



AUCTION

With no cap on what an emotional buyer will pay, auctions create competition which leads to a premium price. It is the only method of sale that provides the seller with total control over the sale of their property, with the option to sell prior to, at or continue to negotiate after auction.



EXCLUSIVE

A single agency is appointed and a specific price is set before selling activity begins. A potential problem occurs if the initial price is set too high, leading to longer days on market and a lower success rate.



GENERAL

We don't take on General Agencies because in this scenario we believe that the agent works for the buyer, not the vendor. We have witnessed this first hand. Instead, we work exclusively for you to get a premium result.



TENDER/ DEADLINE

This process is private in comparison to an auction as none of the interested parties can see the other offers. Tenders/deadlines may have conditions inserted, but buyers are encouraged to submit their top dollar and their cleanest offer in order to be the most competitive.

GOING THE EXTRA MILE

VENDOR LOGIN



Online access to buyer feedback, 24/7

With us, you'll also get:



Dawn till dusk,
7 days a week
operation.



Earthquake,
building inspection and
insurance assistance.



A courtesy trailer
for moving day
(subject to availability).



Multi-award winning
property management
team.



Healthy home
& RTA.

HOME LOAN SUPPORT

Dedicated home loan advice ensures buyers are in the strongest position to make their best offer.

There is nothing more frustrating than 'tying up' your home if the finance is destined to fail. With Loan Market support, your buyers will:

- ▶ Know their maximum borrowing capacity – different lenders will lend your buyer different amounts, don't gamble on them walking into the right bank
- ▶ Have finance pre-approval – essentially giving your buyers a green light from a lender to spend up to a certain amount
- ▶ Be in a much better negotiating position – ensuring they have the confidence to keep bidding.

Loan Market is also well positioned to provide you with an impartial home loan review to ensure your next move is maximised.



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Ray White partnering
with Loan Market

.....

Shayna King
021 329 992 | shayna.king@loanmarket.co.nz

D'Arcy Thomson
027 437 7667 | darcy.thomson@loanmarket.co.nz

YOUR **RAY WHITE** ROLLESTON TEAM



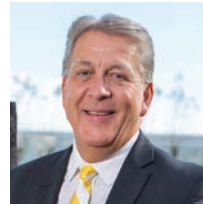
Big Red
Business Owner
Licensee Agent
027 224 4733



Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Caine Hopcroft
Business Owner
Licensee Salesperson
027 330 1002



Nick Hallpike
Group Manager
027 527 8259



Leisa Webster
Licensee Salesperson
027 722 5537



Amanda Cherry
Licensee Salesperson
027 340 6955



Georgia Schofield
Licensee Salesperson
027 887 7282



Rebecca Grose
Licensee Salesperson
021 266 2173



Leesa Barrie
Licensee Salesperson
027 947 1200



Harry Wright
Licensee Salesperson
027 787 4479



Nicola van Keulen
Licensee Salesperson
027 609 4101



Jaspal Singh
Licensee Salesperson
021 058 2551



Rhys Kerr
Licensee Salesperson
027 260 5764



Mel Stewart
Licensee Salesperson
022 432 4208



Cole Mills
Licensee Salesperson
021 048 6831



Susan Lock
Licensee Salesperson
027 491 8836



Chander Shekhar
Licensee Salesperson
026 600 0016

YOUR **RAY WHITE** LINCOLN TEAM



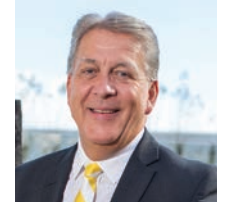
Big Red
Business Owner
Licensee Agent
027 224 4733



Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Caine Hopcroft
Business Owner
Licensee Salesperson
027 330 1002



Nick Hallpike
Group Manager
027 527 8259



Dwayne Bloomfield
Licensee Salesperson
021 163 9874



Fiona Shearing
Licensee Salesperson
021 229 6009



Rowan Shepherd
Licensee Salesperson
027 303 1565



Georgina Christie
Licensee Salesperson
027 523 2641



Jeremy O'Connor
Licensee Salesperson
022 108 7400



Doug Marshall
Licensee Salesperson
027 825 1147

YOUR **RAY WHITE** WEST MELTON TEAM



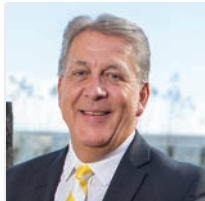
Big Red
Business Owner
Licensee Agent
027 224 4733



Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Caine Hopcroft
Business Owner
Licensee Salesperson
027 330 1002



Nick Hallpike
Group Manager
027 527 8259



Campbell McClimont
Licensee Salesperson
021 415 567

YOUR **RAY WHITE** PREBBLETON TEAM



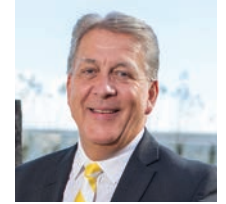
Big Red
Business Owner
Licensee Agent
027 224 4733



Emma Langton-George
Business Owner
Licensee Salesperson
027 555 0568



Caine Hopcroft
Business Owner
Licensee Salesperson
027 330 1002



Nick Hallpike
Group Manager
027 527 8259



Kate Cameron
Licensee Salesperson
027 688 8057



Nicola Millar
Licensee Salesperson
027 448 7574



Nakita Bradley-Parry
Licensee Salesperson
022 0490 553



Annette Warner
Licensee Salesperson
027 716 5695



Jill Allison
Licensee Salesperson
021 382 095



Alana Cameron
Licensee Salesperson
021 032 2493

YOUR **RAY WHITE** PROPERTY MANAGEMENT TEAM



Big Red
Business Owner
Licensee Agent
027 224 4733



Cara Callister
Business Manager
Senior Property Manager
027 247 4083



Paul Clement
Business Development Manager
027 522 8210



April Nicholls
Business Development Manager
027 212 9619



Donna-Marie Bell
Senior Property Manager
027 456 1133



David Connelly
Senior Property Manager
021 663 700



Ilze Erasmus
Property Manager
027 227 7663



Alice Wakefield
Property Manager
027 255 9850



Danielle Ngatai
Property Manager
022 067 7004



Ray White Town & Lifestyle Real Estate | rwtownandlifestyle.co.nz

Shop 10, Rolleston Square Rolleston 7614 | (03) 347 9988 | rwrolleston.co.nz

Shop 7, West Melton Village, West Melton 7618 | (03) 347 9933 | rwwestmelton.co.nz

Unit 2, 19 Gerald Street, Lincoln 7608 | (03) 325 7299 | rwlincoln.co.nz

Unit 6, The Prebbleton Village, Prebbleton 7604 | (03) 777 7160 | rwprebbleton.co.nz