

# Case study Alligator Creek

**RayWhite**

**Sold**

7 Renwick Court, **Alligator Creek**



## 7 Renwick Court, **Alligator Creek**

4 2 2

Due to an unexpected turn of events (thanks to Covid-19), the sellers of this property ended up interstate for a year and a half - leaving their beloved family home un-lived in for a year and a half. Through the process of an Auction campaign, we were able to turn their situation around and offer them multiple opportunities. The sellers were presented with offers prior to auction day, and two further offers immediately after the auction campaign. This process allowed buyers to fully explore the property, ensure their finances were in order and ultimately allow the buyers to present solid offers to the sellers. This selling campaign resulted in the sellers achieving a premium result, and the buyers being thrilled with their new family home.

- 24 groups through the property
- 4 offers
- Over 3,000 internet views

**Sold**  
\$540,000 with multiple offers

**Jake Vincent**  
0407 660 661  
jake.vincent@raywhite.com

### Campaign Report

24

**Inspections throughout the campaign**

Several of these buyers, as well as our existing database of buyers, have asked us to find them a property in the area.

### Source of Enquiry

72%

Internet

5%

Signboard

23%

Database

[raywhitetownsville.com.au](http://raywhitetownsville.com.au)



**RayWhite**

Jake Vincent

## Hear what our clients have to say

"Jake was amazing to deal with and made the whole selling experience very easy for us. Always courteous and helpful, he took a huge weight off our shoulders. Nothing was too much trouble for him. He clearly knows the Townsville market and is without a doubt the best agent we have ever dealt with."

**Seller of 7 Renwick Court**

"Jake has been brilliant. My house was a difficult one for a number of reasons and Jake has been so encouraging, positive and knowledgeable."

**Deb, Seller Deeragun**

"Jake has been the perfect person to deal with and work with during our journey of selling our house. He is punctual, always available, always positive... Overall, a really good experience and very happy."

**Seller 1 of 55 Dalpura**

