

# Case study Pallarenda

**RayWhite**

61 Dyer Street, **Pallarenda**



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4 2 5

Pallarenda is such a niche market, where homes rarely come on the market for sale. Homes in pristine condition (such as 61 Dyer Street) are an even rarer find! It was very clear that 61 Dyer Street was an auction property.

Launching with an auction strategy, we captured the attention of many buyers- so many buyers that the home sold before auction! In total, we had 36 buyers through the home, resulting in 5 offers prior to the auction date.

- 5 offers received
- 36 groups through the home
- SOLD in 16 days!

\$510,000 with multiple offers

**Julie Munro**

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## Campaign Report

36

**Inspections  
throughout  
the  
campaign**

Several of these buyers, as well as our existing database of buyers, have asked us to find them a property in the area.

## Source of Enquiry

**77.5%**

Internet

**11%**

Signboard

**11.5%**

Database

[raywhitetownsville.com.au](http://raywhitetownsville.com.au)



**RayWhite**

Julie Munro

# Hear what our clients have to say

"Julie provides great customer service and demonstrates an excellent work ethic focussed on achieving a sale."

**Mr Curtis (the seller of 61 Dyer Street)**

"Julie and Jake have been unbelievably easy to work with. Their enthusiasm to help, willingness to take care of things promptly and professionally and just all-around A1 service is unmatched! Cannot recommend highly enough, 5/5. Thanks guys!"

**Jayden**

"Our purchase was effortless and smooth. We loved dealing with both Julie and Jake who couldn't do anymore for us if they tried!"

**Nicole and Adam**

"Julie Munro and her staff behave with the highest integrity - they are predictably trustworthy in every phase of representing me in the sale of my house."

**Robert**

