

JT
JORDANTHAMS.

RayWhite



QUARTERLY
MARKET REVIEW

SURFERS PARADISE

SURFERS PARADISE MARKET INSIGHTS

With summer upon us, it is now the best season to sell on the Gold Coast, with warm weather, sunshine and an influx of visitors coming to our city to enjoy the enviable lifestyle.

The market remains buoyant on the Gold Coast with good results still being achieved in Surfers Paradise. The suburb is still a sought after address with everyone from young professionals to families and retirees chasing their desired property in the heart of the city. However, the average days on market has increased, therefore it's more important

than ever to choose the right Real Estate agent if you are planning to sell.

Across the Ray White Surfers Paradise group, our current auction clearance rate for 2018 to date is sitting high at 79% – well above the city and state figures. I have personally made over 25 sales in the past quarter, connecting our database of serious buyers to the right properties and achieving positive results for my clients no matter the circumstances.

RECENT SURFERS PARADISE SALES

UNIT - The Moroccan Espl Tower			
311/2 VIEW AVENUE	\$1,077,500	22/08/18	3 BED 2 BATH 1 CAR
UNIT - Imperial Surf			
30D/80 THE ESPLANADE	\$475,000	28/09/18	2 BED 2 BATH 1 CAR
UNIT - Circle on Cavill			
2281/9 FERNY AVENUE	\$675,000	16 / 11 / 18	2 BED 2 BATH 1 CAR
UNIT - The Moorings			
60/63 CAVILL AVENUE	\$484,000	11 / 10 / 18	2 BED 2 BATH 1 CAR
UNIT - Capri Garden Villas			
12/111 SALERNO STREET	\$425,000	05 / 09 / 18	2 BED 1 BATH 3 CAR
HOUSE			
57 GIBRALTAR DRIVE	\$1,270,000	29 / 09 / 18	3 BED 3 BATH 3 CAR
UNIT - Pisa Venezia			
4/10 PISA COURT	\$1,080,000	21 / 11 / 18	3 BED 2 BATH 2 CAR
UNIT - Sentinel			
49/40 RIVERVIEW PDE	\$1,800,000	06 / 11 / 18	3 BED 2 BATH 2 CAR



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SURFERS STORIES: JIM CAVILL

Cavill Avenue is well known to everyone in the Surfers Paradise area, and it's famous the world over as being the heart of the Gold Coast glitter strip. But do you know the story behind the name?

Born in England, Jim Cavill emigrated to Australia and arrived in the suburb of Elston – the area which was later renamed to Surfers Paradise – in 1923. He purchased 25 acres of land on the corner of Meyers-Ferry Road and the Pacific Highway.

With the increase of tourists to the area as a result of the improvement in travel options and the construction of the Jubilee Bridge across the Nerang River, Cavill built the 16 room Surfers Paradise Hotel in 1925. Situated in an isolated area near a long white beach, this was the first hotel in the city and was known as some of the best accommodation the area had to offer.

The popular hotel burnt down in 1935, however was rebuilt within a year. It's location in the heart of Surfers Paradise

was a popular centre piece for the city. Not just a hotel, Cavill also established an abundance of gardens, built cabins and also created a zoo that was dubbed one of Australia's best private zoos.

Understanding the potential of the area, Jim Cavill alongside locals, lobbied hard to see the name Elston changed to Surfers Paradise in 1933. He was also active in founding the Surfers Paradise Surf Life Saving Club in 1929.

In 1945, the road fronting the hotel was renamed Cavill Avenue. In addition to the street name, a park at the western end of the famous street also bears his name. Cavill passed away on 5 March 1952. In 1987, the Surfers Paradise Hotel was demolished to make way for the Paradise Centre.

His legacy lives on in the iconic glitter strip and Jim Cavill is credited for his contribution in making Surfers Paradise what it is today.

HOME HEALTH TIPS

Indoor plants not only add a statement to your living areas, they are also a great way to make your home healthier.

Certain types of indoor plants can help purify the air in your home, leading to increased health benefits and better sleep.

Try these top picks for a stylish addition to your décor that will help to reduce stress and remove toxins from your indoor environment.



GERBERA

As well as being a bright and cheerful addition to any room, Gerberas release oxygen at night and remove chemicals for the air, making them a good choice for anyone with sleep apnea or allergies.



LAVENDER

A much-loved scent for the home, lavender is also known to reduce anxiety, and can help bring on sleep by lowering your heart rate, blood pressure and stress levels. Just a little goes a long way.



PEACE LILY

One of the top rated indoor plants for improving air quality, Peace lilies can even absorb mould spores from the air, so they are great for the bathroom or other areas where mould may be present.

UPCOMING EVENTS

- ⊗ Surfers Paradise's iconic sands will host Carols on the Beach on Sunday 23 December. Sing along to your favourite Christmas classics and enjoy the free live entertainment before a spectacular fireworks display concludes the evening.
- ⊗ Celebrate 2019 in style at the New Year's Carnival from 27 - 31 December. Join the excitement on the foreshore daily from 3-9pm with everything from rides to slides. Head onto the Beach on New Year's Eve and feast your eyes on the skies with fireworks at both 8pm and midnight.
- ⊗ The Sand Safari Arts Festival will see Surfers Paradise transformed into an exhibition of sea and sand inspired art from 8 - 24 February. The award winning event will bring life sized sculptures into the precinct for all the family to enjoy.

GET IN TOUCH

I've been part of the Gold Coast real estate industry since 2001, however my family's passion for property dates back several generations. The Thams family has had a long association with real estate on the Gold Coast as one of the original families to settle in Southport in 1887 from their native Denmark, just over 10 years after the town's founding.

I'm proud to be recognised as one of Ray White's top Elite Agents and have built an incredible team of some of the industry's best professionals to work alongside. My team specialises in residential sales in Surfers Paradise, Main Beach, Southport and Broadbeach, which is where we have chosen to live and raise our families.

I understand the importance of every real estate transaction, and that every individual has a unique set of circumstances. I offer my expertise in negotiation, discretion and customer focus to you at any time. If you would like a confidential discussion regarding your property, please get in touch.

JT
JORDANTHAMS.



Jordan Thams

Licensed Real Estate Agent

0414 602 022

j.thams@rwsp.net

jordanthams.raywhite.com